



หอการค้าไทย
THE THAI CHAMBER OF COMMERCE

สภาหอการค้าแห่งประเทศไทย
BOARD OF TRADE OF THAILAND



Notification of the Thai Chamber of Commerce

No. 011 /2024

Topic: Invitation for bidding Construction of Thailand Pavilion at SIAL Paris 2024

The Thai Chamber of Commerce intends to bid for a company to organize the Thailand Pavilion at the SIAL Paris 2024 between 19th – 23th October 2024, at Parc des Expositions de Paris Nord Villepinte, in Paris, France, by bidding method. The details of specifications, conditions and qualifications of bidders are as follows:

Qualifications of bidders:

1. Having legal capacity
2. Not being a bankrupt person
3. Not being in the process of dissolution
4. Not the person who is being temporary freeze to proposing the offer or making the contract with the government because his/her entity name appeared on the records posted on the information network system of the Comptroller's General's Department as disqualified enterprises.
5. Not being a person whose name has been listed as the work abandoner and has been circulated as the work abandoner of a government agency in the information network system of the Comptroller General's Department. This includes legal entities where the work abandoner is the managing partner, managing director, executive, authorized person to operate the business of such juristic person.
6. Being a juristic person who has a career as a contractor for such bidding.
7. Complete the requirement and does not have the prohibited nature as the Government Procurement and Supplies Management act stated.



8. Not being a mutual beneficiary with other bidders who submitted bids to the Thai Chamber of Commerce on the bid notification date or not act to obstruct the fair price competition in this tender.
9. Neither being granted privileges nor protection which may refuse to appear in Thai courts unless the government of the bidder has ordered the waiver of such privileges and protection.
10. The bidder must have policies and approaches to prevent corruption in the procurement.
11. The bidder must be a juristic person who is legally registered for the purpose of providing services, administration, consultation, advice, being the owner of the structure, construction services, decorating the exhibition, and implementing projects related to trade fairs, exhibitions, theatrical performances, entertainment performances, conferences, academic seminar, all kinds of related businesses as well as laying out the structure, design and decoration, etc., certified by the Department of Trade Registration, Ministry of Commerce.
12. The bidder must have experience and expertise in construction, structuring, booth decoration and design.
13. The bid price includes VAT and the contractor will be deducted withholding tax.
14. The lowest price or the maximum benefit that the Thai Chamber of Commerce will receive must be offered.
15. The bidder must have work experience or experience in construction, structuring, booth decoration and design.
16. The bidder must present technical proposals and project implementation procedures according to the Term of Reference (TOR) on 16th August, 2024 (45 minutes each). The Thai Chamber of Commerce will not consider technical proposals from bidders who fail to present the work by the date specified by the Thai Chamber of Commerce.



17. The bidder must submit tender to the Thai Chamber of Commerce by
14th August, 2024 at 3:00 PM at the Thai Chamber of Commerce.

Those interested can see the details on the website
www.thaichamber.org/document or ask for more information at Exhibition and Business
Matching Department via email tccfairbiz@thaichamber.org or calling 02-018-6888 ext.
2080 during business days and hours.

Notified on 24 July 2024.

(Dr. Kitsana Vachekrilas)

Secretary General



TERM OF REFERENCE AND GENERAL REQUIREMENTS
FOR THAILAND PAVILION

FAIR: SIAL Paris 2024
DATE: 19th – 23rd October 2024
VENUE: Parc des Expositions Paris Nord Villepinte, France

1. Space and Location

The total space is **851.50** sq.m. located in the following halls:

1.1. Zone Grocery products and multi-products in Hall 4

Total space: 610.00 sq.m.

Consisting of for 1 area for DITP, 68 booths for 68 Thai companies and 1 information stand for Department of Foreign Trade (DFT) as co-exhibitors, and kitchen area for cooking demonstration.

1.2. Zone Seafood in Hall 6

Total space: 241.50 sq.m.

Consisting of 1 area for DITP including showcase/exhibition area for Thailand's fishing industry and 10 booths for Thai companies as co-exhibitors, and small kitchen area for cooking demonstration,

**** The layout plans are enclosed ****

2. Concept & Key Visual

2.1. Concept

The concept for the design of Thailand Pavilion is “Kitchen of the World” [font: copperplate gothic] as the key visual.

2.2. Key Visual

Key visual can be viewed on the website: <https://thaifex-anuga.com>

Please note that despite the key visual requirement, the contractor is encouraged to offer any new creative and original design with an aim to improve and up-grade the overall looking of Thailand Pavilion. It should, however, still incorporate with some elements of the key visual so that visitors can relate to food show from Thailand.

3. Scope of work

The contractor must produce the following jobs:

- 3.1. Design, construction, decoration and dismantling of Thailand Pavilion in Hall 4 and 6. Details of space area and location of Thailand pavilion are specified in clause 1.
- 3.2. Organize the opening ceremony of Thailand Pavilion on 19th October 2024
- 3.3. Organize the cooking demonstration on 19th – 22nd October 2024 (2 rounds/day) both in Hall 4 and 6.
- 3.4. Prepare graphic designs for Thailand pavilion's advertisement campaign.

However, the contractor must coordinate with the Office of Commercial Affairs in Paris and the Thai Chamber of Commerce.

4. General requirement of Thailand Pavilion

- 4.1. The total number of exhibitors at Thailand Pavilion is 79 exhibitors including DFT and 78 Thai companies and DITP as pavilion administrator and main exhibitor.

Thailand Pavilion should be divided into

- 2 (two) DITP booths in Hall 4 and 6
- 2 (two) cooking demonstration areas in Hall 4 and 6
- 79 Individual booths for 68 companies including one information stand for DFT in Hall 4 and 10 companies in Hall 6
- Storage rooms with facilities in Hall 4 and 6

The space layout and allocation of stands shall be subject to adjust according to future alteration e.g. inappropriate position or allocation of space, cancellation of participation of co-exhibitors etc.; and there shall be no additional costs charged consequently.

The space allocation should be as follows.

➤ **Hall 4 (Grocery products and multi-products):** consisting of

- 68 booths for Thai companies and 1 booth for DFT as co-exhibitors.
- DITP public information area and storage area
- kitchen area for cooking demonstration. This area should be allocated in the position that will help increasing the visitor traffic for the Thailand pavilion.

➤ **Hall 6 (Seafood):** consisting of

- DITP public information area and storage area
- Showcase / Exhibition area for Thailand's fishing industry
- 10 booths for Thai companies as co-exhibitors
- Small kitchen area for cooking demonstration. This area should be allocated in the position that will help increasing the visitor traffic for the Thailand pavilion.

4.2. One of the most important factors for awarding the contractor is the appropriate allocation of space for Thailand Pavilion. The proposed design should therefore utilize the available space as optimally as possible. Moreover, the contractor must take into consideration any existing obstacles on Thailand Pavilion space such as columns/pillars, form, or shape of the space etc. It shall suitably design and allocate the space to overcome or make the best of all the existing obstacles, optimize the space allocation as well as create appropriate partitions.

4.3. There should be a 'THAILAND' sign on top of the constructed areas which can be seen from all directions, especially from main entrance/walkway. A tower or pole sign of THAILAND or banner hanging over Thailand Pavilion should be distinctly and visibly noticed from a far distance. The sign should be attractive, highlighted with lighting (optional) and well designed. (THAILAND font & design as attachment), and Thai national flag designed.

4.4. The Pavilion should be designed to look attractive, modern styled and not too cluttered.

- 4.5. Use appropriate color scheme that conforms to the Key Visual or Thailand as well as helps building good image for the presentation of various Thai products.
- 4.6. The flooring of the DITP areas in every hall should look elegant and modern. It should not be floored by carpet, but other alternative materials, preferably e.g. laminate, gloss flooring. Apart from that, the entire floor over the exhibitor booths and the rest areas must be carpeted. The color of carpet should be considered according to the design theme. The flaws or dirty spots should not be seen easily with such color.
- 4.7. The production of screen inkjets as well as PRs materials corresponding to the design as submitted by the contractor should be produced by the contractor and come with premium quality.
- 4.8. All construction materials, booth fabrication, and furniture must be in high quality, refinement and cleanliness.
- 4.9. A layout plan and design including the types of flooring materials for DITP's public information service areas, exhibitor booths and storage rooms of each hall as well as DITP's Cooking Demonstration areas must also be proposed.
- 4.10. The contractor must strictly follow and apply the technical guidelines and all other relevant regulations of SIAL Paris/ Comexposium and its partners. It must always be aware of and bear all relevant deadlines for orders and all timelines set by SIAL Paris/ Comexposium and its partners in mind.
- 4.11. The contractor must dismantle the Thailand Pavilion within the dismantling period specified by SIAL Paris/ Comexposium and its partners.

In case of any defect, damage or infringement of any regulations, the contractor shall urgently fix and correct such problem at its own expense and shall be responsible for any invoiced charge/fine from SIAL Paris/ Comexposium.

Remark: Please read regulations and conditions of stand construction of SIAL Paris/ Comexposium from the following links as well as from other relevant sources provided by SIAL Paris/ Comexposium.

➤ Technical Guidelines

- <https://event.sialparis.com/Data/ElFinder/s779/2024/Elements-juridiques/New-au-09-04-24/REGLEMENT-SIAL-2024-VERSION-GB-09042024.pdf>

- <https://event.sialparis.com/Data/ElFinder/s779/2024/Elements-juridiques/New-au-23-02-24/HAUT-PATRONAGE-2024-annex-COMEXPOSIUM-CGV-BOUTIQUE-EN-clean.pdf>
- Assembly and dismantling period and other deadlines
 - <https://event.sialparis.com/Data/ElFinder/s779/2024/Elements-juridiques/New-au-23-02-24/HAUT-PATRONAGE-2024-annex-COMEXPOSIUM-CGV-BOUTIQUE-EN-clean.pdf>
- The deadline for submitting stand construction plans to SIAL Paris – Décoplas is within 31st August 2024 (please recheck with SIAL Paris / Comexposium).
- Deadline for ordering technical services orders is within 9th October 2024. Starting from 10th October 2024, there shall be 10% price increase (please recheck with SIAL Paris / Comexposium).

5. Requirements for DITP area, co-exhibitors' booths, cooking demonstration area and Showcase / Exhibition area for Thailand's fishing industry

5.1. DITP area in Hall 4 and 6 shall be consisted into 2 main sections as follows:

- Reception and Public Information Service area for DITP
- Storage room

The following items should be provided and included in the DITP booth areas:

5.1.1. Reception and Public Information Area for DITP in Hall 4 and 6

- The following wordings and logos must be appeared on the wall of the information area high above eye level, and alphabet must be large enough to be seen clearly:
 - THAILAND
 - Kitchen of the World logo
 - Thai SELECT logo
 - THAIFEX – ANUGA Asia logo
 - THAIFEX – HOREC Asia Logo

These above logos/wordings and their designs/positions might be changed or adjusted upon DITP's request.

- The following items must be included.
 - Fascia board including “THAILAND Kitchen of the World” and DITP logo
 - Map board of Thailand Pavilion and directory board of DITP & Thai co-exhibitors booths
 - A high-class information counter (size subject to space in each hall) with stools/chairs
 - Suitable lighting (upon design) to bright DITP booth.
 - Laptops with Microsoft Office software (Microsoft Word, Excel and PowerPoint) and printers, as well as necessary connecting cable are required. They must be ready for using the required programs, internet and printing all the time. Seats must be provided.
 - Digital frame or TV flat screen with high resolution for displaying DITP video presentation, video presentation of Thai exhibitors’ products and information, Live cooking demonstration and other additional activities.
 - Wireless LAN covered all area of Thailand Pavilion for DITP and all co-exhibitors.
 - Brochure/document racks.
 - Suitable numbers of movable flowers, plants or small trees, or other small decorative items for counter/table decoration.
 - Suitable numbers of high potted plant, preferably green.
 - Trash bins with garbage bags for the whole fair period.

5.1.2. DITP Storage room in Hall 4 and 6

- Storage room with lockable door should belong to the DITP area and be allocated with proper dimension and size.
- The following items must be included in each of the storage area:

- Hot and cold drinking water dispenser, 1 electric kettle, including tea bags, disposable cups, paper and drinking water provided for the whole fair period
- Coffee machine with coffee and sugar including coffee stir sticks/spoons, disposable coffee cups.
- 1 table with minimum 2-3 chairs
- Small refrigerator
- 3 Shelves
- Coat hangers in suitable amount
- Lockable cabinets/lockers
- Suitable of sets of electrical sockets and extension power strips
- 1 – 2 medium trash bins with garbage bags provided for the whole fair period

5.2. Co - exhibitors' areas

The following design conditions and items must be concerned and provided in each co-exhibitor area/booth.

- There will be total 79 co-exhibitors (including DFT and 78 Thai companies) under Thailand Pavilion.
- The booth of DFT shall be separated and fabricated with partitions and carpeted. The booth shall be equipped with suitable lightings and standard electrical sockets. The rest of standard equipment such as furniture, signage, and etc. shall remain at DFT costs.
- 78 individual booths for Thai companies shall be separated and fabricated with partitions. Standard partition(s) may be substituted with other more appropriate type of partition according to the design, the contractor can propose the idea. The walls or partition sheets should be flat and has no obstacles to ease the posters fixing onto the wall for co-exhibitors.
- Curtain or fabric cover to close the booth or cover all showcases against criminals from eye attacking must be provided.
- Minimum 1 fascia board with company name

- 1 counter or podium with lockable cabinet including company logo fixed on the front
- Suitable lighting (upon design) to make the booth bright enough
- Minimum 2 display shelves fixed on the wall
- 1 table and 3 chairs
- Minimum 1 electrical socket with minimum 2 ports
- 1 trash bin with garbage bag for the whole fair period

5.3. Cooking demonstration areas in Hall 4 and 6

5.3.1. Cooking demonstration Area in Hall 4

The following design conditions and items must be considered and provided.

- The dimensions and location of cooking demonstration area should be optimal and practical.
- A hi-class cooking demonstration counter with and appropriate space for display dishes, cooking preparation as well as products display
- Minimum 4 stoves
- Standard partition(s) may be substituted with other more appropriate type of partition according to the design, please propose your idea.
- Thai Select logo and Kitchen of the World logo must be contained.
- CCTV System for live cooking show with TV flat screen fixed on the wall
- Wireless headset microphone and speakers for live cooking show
- Lockable cabinets
- sets of electrical sockets
- 2 trash bins with garbage bag for the whole fair period (for the cooking staff and for disposal of crockery from visitors)
- A signage with the schedule of the cooking show times

Storage room for cooking demonstration area in Hall 4

- Food preparation space (This can be allocated in the storage room or in the cooking area, depending on where is more proper.)
- Washing sink with running water

- A big refrigerator with enough room of cooler and freezer
- Microwave oven
- Shelves or storage for cooking ingredients and equipment
- Minimum 2 lockable cabinets
- 1 small table and 3 chairs
- Minimum 2 sets of electrical sockets with extension power strips
- 1 big trash bin with garbage bag for the whole fair period

5.3.2. Cooking demonstration Area in Hall 6

The following design conditions and items must be considered and provided.

- The dimensions and location of cooking demonstration area should be optimal and practical.
- A hi-class cooking demonstration counter with and appropriate space
- Standard partition(s) may be substituted with other more appropriate type of partition according to the design, please propose your idea.
- Thai Select logo and Kitchen of the World logo must be contained.
- Wireless headset microphone and speakers for live cooking show
- Lockable cabinets
- sets of electrical sockets
- 2 trash bins with garbage bag for the whole fair period (for the cooking staff and for disposal of crockery from visitors)
- A signage with the schedule of the cooking show times

Storage room for cooking demonstration area in Hall 6

- Food preparation space (This can be allocated in the storage room or in the cooking area, depending on where is more proper.)
- Washing sink with running water
- A refrigerator
- Shelves or storage for cooking ingredients and equipment
- Minimum 2 lockable cabinets
- Minimum 2 sets of electrical sockets with extension power strips
- 1 big trash bin with garbage bag for the whole fair period

5.4. Showcase / Exhibition area for Thailand's fishing industry in Hall 6

5.4.1. The following design conditions and items must be considered and provided

- The dimensions and location of the area should be optimal and practical.
- A hi-class counter with and appropriate space for products display as well as promotional materials.
- Standard partition(s) may be substituted with other more appropriate type of partition according to the design, please propose your idea.
- Designing the overall space should be interesting, contemporary, and effectively convey the message.

5.4.2. The following items must be included.

- A high-class information counter.
- Brochure/document racks.
- Suitable lighting (upon design) to bright the area.
- Digital frame or TV flat screen with high resolution for displaying related video presentation.
- Assign staff to ensure overall of the public relations area and undertake additional tasks as requested by DITP.

6. Services and facilitation

6.1. Contacting DITP - the Office of Commercial Affairs (Paris) and the Thai Chamber of Commerce or the responsible person

After being awarded, the contractor must immediately and directly contact the Office of Commercial Affairs (Paris) and the Thai Chamber of Commerce or the responsible person to acquired necessary data and information for the relevant preparation and the construction of Thailand Pavilion as well as for designing fair advertisements and the video presentation.

Furthermore, it must immediately and directly contact all Thai co-exhibitors after that to ask for their special display requirements and to obtain necessary

information (such as pictures and company information) for preparing the video presentation

6.2. Providing and advertising content, as well as taking photos and video of the Thailand Pavilion

- The contractor must design and make a video presentation consisting of DITP and Thai exhibitors' products and information (for example, 1-2 product pictures from each exhibitor, name, booth number, products or advertisement/ website to display in the TV flat screen at DITP areas. The video presentation must be approved by DITP - the Office of Commercial Affairs (Paris) or DITP Bangkok. The contractor shall keep this video presentation displayed in the TV flat screen during the fair period all the time.
- During the fair, the contractor must take photos of the Thailand Pavilion and the activities as well as take videos of the cooking demonstration especially the cooking shows of each menu.
- The contractor must provide graphic designs for DITP's advertising campaign: The design shall reflect the key visuals used on the Pavilion itself.
 - (1) Soft file for a giant canvas of 75 sq. m. which will be visible during SIAL Paris 2024, on the Esplanade above the entrance of Hall 1
 - (2) Soft files for a network of scrolling box – 16 faces of 2 sq. m. each
 - (3) Soft files for pillar boards at the entrance of Hall 4 - 3 pillars of 4 faces each
 - (4) Soft files for door covering entrance for Hall 4
 - (5) Soft files for door covering entrance for Hall 6
 - (6) Soft files for 3 doubled-face adhesives on escalators Hall 6
 - (7) Soft file for horizontal web banner on <https://www.sialparis.fr/>
 - (8) Soft file for a page to be printed in SIAL Visitors' Guide

6.3. Organizing the opening ceremony of Thailand Pavilion

The contractor must organize and manage the opening ceremony of Thailand Pavilion on the commencement of the fair.

- A professional master of ceremony (MC), who can speak both English and French fluently must be provided.

- The contractor must provide relevant audio equipment.
- The ceremony should be decorated by, for example, elegant flower stands, fine carving of fruits and vegetables.

6.4. Organizing Cooking Demonstration in Hall 4 and 6

The contractor must organize and manage cooking demonstration as following requirements:

- Offering at least 4 different chefs for each of the 4 days of cooking demonstration.
- The menus that each of the chef prepare should be fascinating with the creativity and follow the consumer trends which can be created and adapted from Thai traditional menu or international menu. Savory main course menus, dessert menus and snacks menus are acceptable.
- The contractor can offer idea, special services or special activities to encourage Thailand pavilion. The ideas can be presented to DITP - the Office of Commercial Affairs (Paris), DITP Bangkok and The Thai Chamber of Commerce for consideration.
- Providing live cooking demonstration from professional chef by using ingredients and products from Thailand or products from Thai co-exhibitors. A free food tasting must be served to guests at Thailand pavilion. There shall be at least 80 samplings for tasting for each of the cooking demonstration session.
- The cooking demonstration will be held on 19th – 22nd October 2024 (4 days) and must be showed 2 rounds per day.
- Cooking instruments, ingredients, food container and cutlery for serving guests, which made from natural materials with biodegradable, must be provided sufficiently throughout the event.
- Presenting cooking demonstration menus to the guests and explaining cooking instruction including recipe as well as the background information of healthy nutrition benefits from Thai Food, Thai ingredients and Thai Products in Thailand pavilion.

- Serving platters should be decorated attractively and serve to guests at Thailand Pavilion.
- The cooking demonstration venue should be decorated to look attractive and elegant to enhance the identity of Thailand and Thai Food. Always keep the area well clean and tidy.
- The contractor must provide sufficiently experienced professional teams for the cooking demonstration. Accommodation and transportation costs as well as parking fee and Trade fair ticket fee or any other relevant cost must be adsorbed by the contractor.

6.5. Contacting directly with SIAL Paris/ Comexposium or its service partners

The contractor shall **directly** contact SIAL Paris/ Comexposium or its service partners to place necessary orders of **the installation and usage of wireless LAN** for DITP and every exhibitor, **installation and supply of electricity, installation, and supply of water** directly submit necessary relevant technical plans of installations to SIAL Paris/ Comexposium.

The Thai Chamber of Commerce will be responsible for the costs of the above-mentioned services, which are invoiced by SIAL Paris/ Comexposium exclusively to the contractor only up to the given budget ceiling as follows. The contractor must absorb an exceeding amount of such costs, if any.

- ❖ Installation and usage of wireless LAN
- ❖ Installation and supply of electricity
- ❖ Installation and supply of water

The total budget for all above-mentioned costs is 2,200,000 THB

The contractor shall report DITP the costs of such services as well as notify DITP - the Office of Commercial Affairs (Paris) and the Thai Chamber of Commerce in a timely manner prior to submission of each order.

The contractor shall monitor and be alert of all the deadlines. It shall order all necessary services and submit all stand construction plans (height, flooring, stand lighting, electrical installations, water supply system installation, suspension structures, telecommunication etc.) to SIAL Paris/ Comexposium by the deadlines.

6.6. On-site services

- The contractor must provide daily cleaning of the Thailand Pavilion areas, daily carpet vacuuming, electrical services, technicians for any technical problems or defect of devices, waste disposal service for the whole area during setup, fair and dismantling periods including but not limited to the products packaging, carton boxes, unwanted display products, pallet etc. from all Thai co-exhibitors and any necessary helps as requested.
- At least 3 site coordinators must be available daily on site during the fair period and easily reachable at least via phone call with local number or other means of connection. Being able to speak Thai or French or both will be more advantageous. The contact of the site coordinators shall be provided to DITP.

6.7. After-fair services

- Any left-over fair leaflets, documents, displays, product samples etc. as demanded by DITP - the Office of Commercial Affairs (Paris) or DITP staff on site must be delivered to DITP - the Office of Commercial Affairs (Paris) (transported into the office) by the contractor. The contractor must use a proper transport truck with adequate space for the transported subjects and enough staff. The transport and delivery costs must be adsorbed by the contractor.

7. Budget

The total budget is 29,629,000 THB (29,629,000 Thai Baht), consisting of:

- ❖ Design, construction, decoration and dismantling of Thailand pavilion 27,829,000 THB.
- ❖ Organizing the opening ceremony of Thailand Pavilion
Including Photos and videos production 800,000 THB.
- ❖ Organizing Cooking Demonstration
Including Photos and videos production 1,000,000 THB.

8. Operation Period

June – November 2024

9. Completion time and handover of work

9.1. The contractor must complete as follows:

- (1) The design construction and decoration of Thailand Pavilion must be completed at least 1 day before the fair begins and completely dismantle Thailand Pavilion, after ending of the fair and within the period according to organizer's regulation.
- (2) The opening ceremony of Thailand Pavilion must be completely prepared at least 1 day before the fair begins (18th October 2024). The opening ceremony will be held on 19th October 2024
- (3) The cooking demonstrations will be held on 19th – 22nd October 2024 according to the timetable in clause 6.4.

9.2. The contractor must submit a summary report with photos and a video of Thailand Pavilion and related works duration 1-3 minutes within 30th November 2024 to DITP - the Office of Commercial Affairs (Paris) (E-mail: thaitradeparis@orange.fr) and the Thai Chamber of Commerce. (E-mail: tccfairbiz@thaichamber.org)

10. The bidder's requirements

- 10.1. Having legal capacity
- 10.2. Not being a bankrupt person
- 10.3. Not being in the process of dissolution
- 10.4. Not the person who is being temporary freeze to proposing the offer or making the contract with the government because his/her entity name appeared on the records posted on the information network system of the Comptroller's General's Department as disqualified enterprises.
- 10.5. Not being a person, whose name has been listed as the work abandoner and has been circulated as the work abandoner of a government agency in the information network system of the Comptroller General's Department. This includes legal entities

where the work abandoner is the managing partner, managing director, executive, authorized person to operate the business of such juristic person.

- 10.6. Being a juristic person who has a career as a contractor for such bidding
- 10.7. Complete the requirement and does not have the prohibited nature as the Government Procurement and Supplies Management act stated.
- 10.8. Not being a mutual beneficiary with other bidders who submitted bids to the Thai Chamber of Commerce on the bid notification date or not act to obstruct the fair price competition in this tender.
- 10.9. Neither being granted privileges nor protection which may refuse to appear in Thai courts unless the government of the bidder has ordered the waiver of such privileges and protection.
- 10.10. The bidder must have policies and approaches to prevent corruption in the procurement.
- 10.11. The bidder must be a juristic person who is legally registered for the purpose of providing services, administration, consultation, advice, being the owner of the structure, construction services, decorating the exhibition, and implementing projects related to trade fairs, exhibitions, theatrical performances, entertainment performances, conferences, academic seminar, all kinds of related businesses as well as laying out the structure, design and decoration, etc., certified by the Department of Trade Registration, Ministry of Commerce.
- 10.12. The bidder must have experience and expertise in construction, structuring, booth decoration and design.
- 10.13. The bid price includes VAT and the contractor will be deducted withholding tax.
- 10.14. The lowest price or the maximum benefit that the Thai Chamber of Commerce will receive must be offered.
- 10.15. The bidder must have work experience or experience in construction, structuring, booth decoration and design.

11. Payment

11.1. The price should be inclusive of:

- (1) costs of design, construction, fabrication, productions of printing, installation, and dismantling

- (2) furniture, manpower, area cleanup, waste disposal service for setup, fair and dismantling period
- (3) Photo and video production
- (4) Cooking Demonstration management
- (5) organizing opening ceremony
- (6) travelling costs, required badges for the contractor and its site coordinators.
- (7) coordinating costs with DITP and all Thai co-exhibitors and all other costs to fulfil the requirements in this TOR

The costs of installation and usage of electricity, water supply and wireless LAN as stipulated in clause 6.5, of which billings are issued by SIAL Paris/ Comexposium to DITP, will be borne by the Thai Chamber of Commerce, however, subject to the ceiling of the abovementioned budget. The remaining invoiced amount beyond the budget shall be absorbed by the contractor.

11.2. Payment shall be made in 2 installments as follows:

- ❖ **1st installment:** the 20% payment shall be made after submission and completion of all works below; however, this shall not be invoiced before the 1st September 2024. The complete final design of Thailand Pavilion is submitted to and SIAL Paris/ Comexposium within the deadline.
- ❖ **2nd installment:** the 80% payment shall be made within 2 weeks after ending of the fair after all required works in the TOR are completely fulfilled. The Thai Chamber of Commerce and DITP will not pay any deposit before the fair.

11.3. VAT must be included (Please reconfirm with accounting section).

In case that the payment is made to outside EU, the money transaction fee must be included. The Thai Chamber of Commerce and DITP shall not pay any transaction fees occurred.

11.4. Contract Breach and Penalties

Upon the occurrence of the following events, the contractor shall be liable for a payable penalty. However, if any delay or default is caused by unforeseen circumstances beyond the contractor's reasonable control including, but not limited

to, a natural disaster, an epidemic, a pandemic, a war, political factors, or a change in law or regulations, the contractor shall be excused from any financial obligations.

- (1) If the contractor does not operate or provide services as agreed upon, the contractor shall be liable for a payable penalty in the amount equal to the paid hiring price.
- (2) If the contract is terminated by reason of any cause beyond the reasonable control, including, but not limited to, a natural disaster, an epidemic, a pandemic, a war, political factors, or a change in government regulations, the employer (DITP) shall assume the incurred expenses and provide documents in accordance with the Thai Government Procurement and Supplies Management Act B.E. 2560 to the contractor. In the event of any conflict between this Amendment (or any portion thereof) and any other existing agreement, the terms of this Amendment shall prevail, unless otherwise agreed in a writing signed by the parties

12. Decision of the board

- 12.1. The mainly considered aspects for awarding of the tender are concept and design 40%, allocation and function 30% and reasonable price 30%.
- 12.2. The judgment of the board is considered final. The participants of the tender have no claims to ask for any explanation or declaration of any reasons of judgment.

13. Example of some graphics and pictures of Thailand Pavilion

13.1. DITP Logo

There are many DITP logo styles, e.g. 3-colour style (as shown below), single white style, single black style etc. The proper logo style corresponding to your proposed design can be chosen and used.

DITP Logo (3-colour style)

The colour application of DITP Logo is Blue Red and Light Grey e.g.

- Blue: Pantone 293C, CMYK-C100 M60 Y0 K0
- Red: Pantone 185C, CMYK-C0 M97 Y97 K0
- Light Grey: Pantone 537C, CMYK-C23 M15 Y15 K1



13.2. The Thai Chamber of Commerce Logo



13.3. THAIFEX – Anuga Asia Logo and THAIFEX - HOREC Asia



13.4. THAILAND graphics

THAILAND

13.5. THAILAND graphics



13.6. Example of Thailand Pavilions







