



The First International Exhibition
Of Dates And Honey

Mid-October 2023

under care of His Excellency Dr/ Saud Bin Humood AL Habsi

Minister Of Agriculture, Fisheries And Water Resources

The Ministry Of Agriculture, Fisheries And Water Resources
And The Managment Of Asas Muscat Company

The First INTERNATIONAL Exhibition Of Dates And Honey

From 25 Oct – 28 Oct 2023

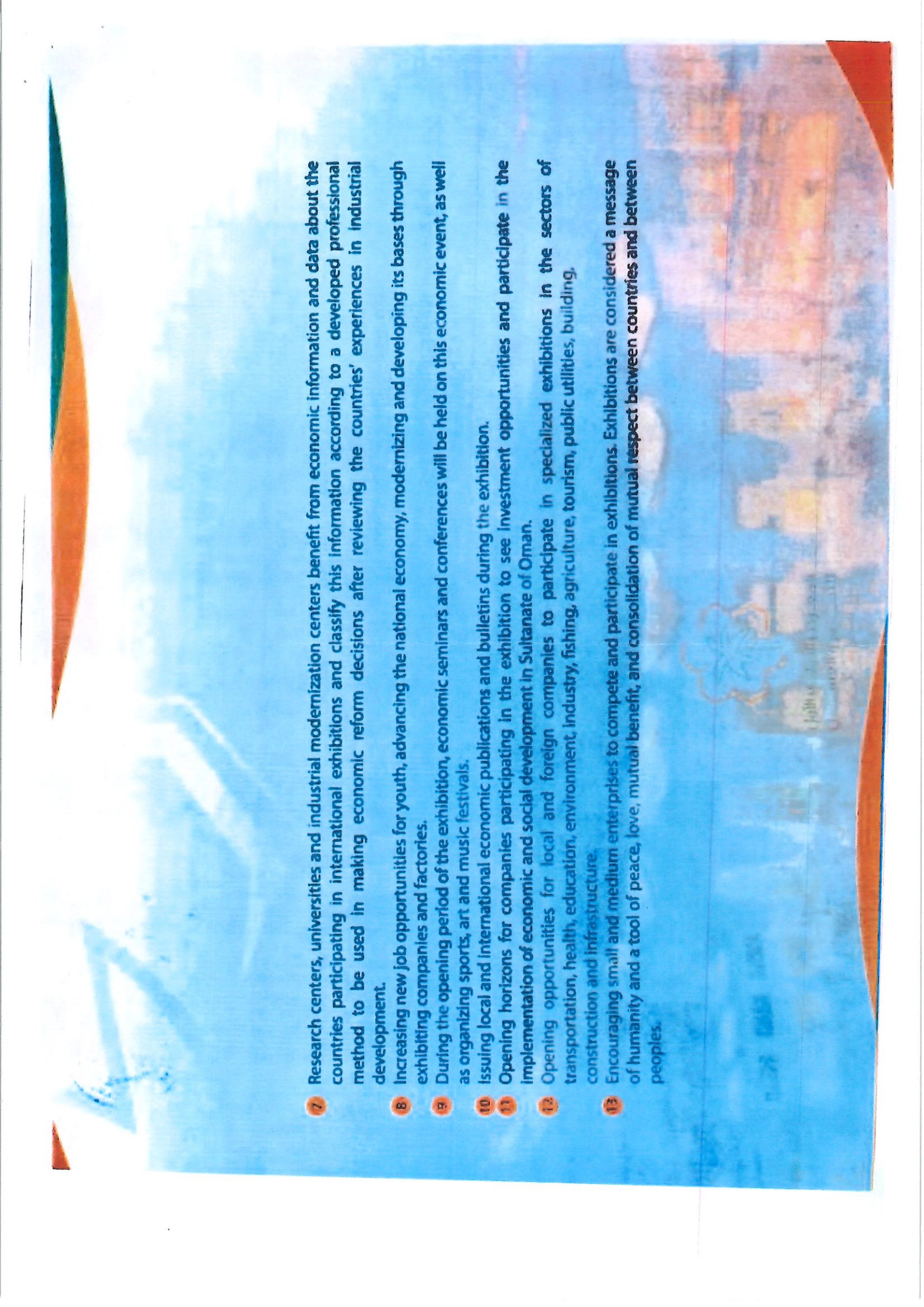
Oman Conventions & Exhibitions Center



The aim of the International Exhibition of Honey and Dates

The industry of economic and trade exhibitions, which began in the world almost a century ago, is considered one of the main means of economic development and the development of financial and human resources, and one of the tools of economic and social reform programs, which in turn reflects positively on the life of the citizen and the work of the private and public sectors that deal through fair competition and display the products of each sector Through these comprehensive exhibitions and specialized exhibitions that are held periodically, the exhibition service aims to achieve the following:

- 1 Displaying the latest products, innovations and quality systems at the level of industrial and commercial institutions and companies, and then at the state level at local exhibitions.
- 2 Establishing a culture of invention, innovation, competition and cooperation among countries participating in International exhibitions.
- 3 Opening horizons of economic and commercial cooperation between individuals, companies and countries through conducting deals and conducting introductory seminars on the offered products and signing cooperation and trade exchange agreements between them.
- 4 Enabling businessmen, factory owners and companies to see the latest technology in the field of production, services and industrial planning.
- 5 Enabling private and public entities to follow the development of production and services presented at the exhibition.
- 6 Benefiting the service economic sectors such as restaurants, taxis, hotels, airports, travel and tourism offices, airlines, local factories and commercial companies from holding exhibitions according to specialization and achieving a material return before, during and after the exhibition.

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- 7 Research centers, universities and industrial modernization centers benefit from economic information and data about the countries participating in international exhibitions and classify this information according to a developed professional method to be used in making economic reform decisions after reviewing the countries' experiences in industrial development.
 - 8 Increasing new job opportunities for youth, advancing the national economy, modernizing and developing its bases through exhibiting companies and factories.
 - 9 During the opening period of the exhibition, economic seminars and conferences will be held on this economic event, as well as organizing sports, art and music festivals.
 - 10 Issuing local and international economic publications and bulletins during the exhibition.
 - 11 Opening horizons for companies participating in the exhibition to see investment opportunities and participate in the implementation of economic and social development in Sultanate of Oman.
 - 12 Opening opportunities for local and foreign companies to participate in specialized exhibitions in the sectors of transportation, health, education, environment, industry, fishing, agriculture, tourism, public utilities, building, construction and infrastructure.
 - 13 Encouraging small and medium enterprises to compete and participate in exhibitions. Exhibitions are considered a message of humanity and a tool of peace, love, mutual benefit, and consolidation of mutual respect between countries and between peoples.

The Duration Of The Exhibition

The number of days
of the exhibition

4

Days

28

27

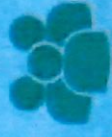
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25

From october 2023

The expected Number Of Visitors

Day	Number
First	6000
Second	7000
Third	8000
Fourth	10000



Participating Countries



135
Company

From around the world

Exhibition Map

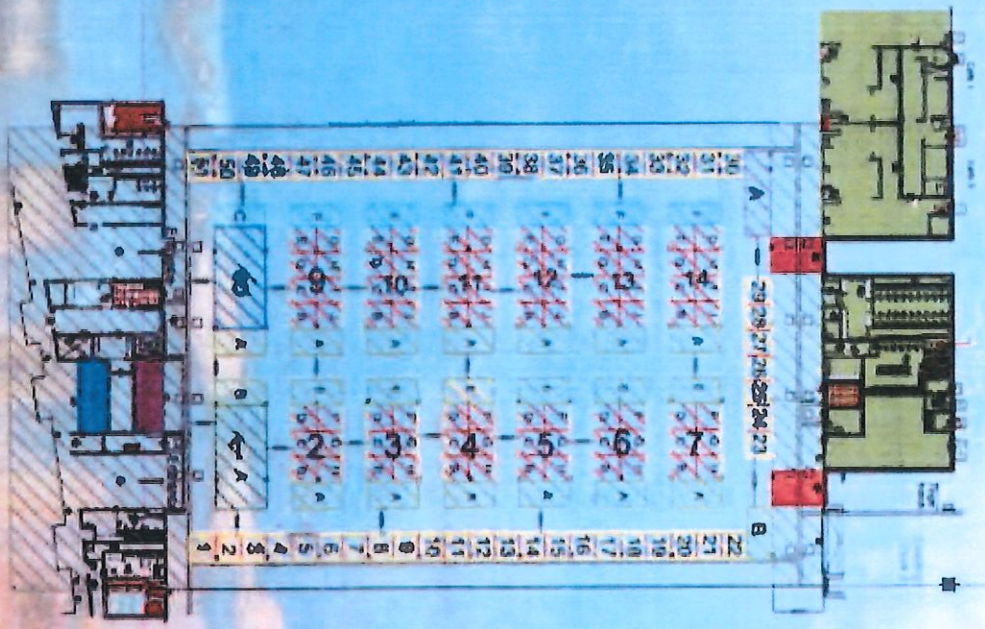
STAND NUMBER	TOTAL AREA	NUMBER	INTERNAL SPACE	COLOR
STAND 8 (PREPARED)	276 m ²	18	8 m ²	Yellow
STAND 9 (PREPARED)	420 m ²	21	18 m ²	Blue
OPEN SPACES (EMPTY)	140 m ²	1	14 m ²	Green
STAND 5	23.88 m ²	1	23.88 m ²	Red
	91.7 m ²	1	11.7 m ²	Dark Green
	72.8 m ²	1	72.8 m ²	Light Green
TOTAL AREA STANDS				

PRICE WITH STAND SETUP
1000 \$

TOTAL AREA OF THE HALL	3284.4 m ²
REMAINING SPACE	1428.25 m ²

TOTAL AREA OF THE ZONES	
FROM (1) TO (7)	90.9 m ²
FROM (8) TO (14)	140 m ²

THE PRICE PER SQUARE METER	
33 m ² (PREPARED)	300 \$
OPEN SPACES (EMPTY)	300 \$
PRICE WITH STAND SETUP	1000 \$



Participation Terms And Condition

- 1 Pay a 50% down payment upon registration
- 2 It is required to participate in honey, dates and their derivatives only
- 3 The quantity allowed for shipment and participation in the exhibition (500 kilograms of honey) and (1 ton of dates)
- 4 Special advantages for participants
- 5 Special rates for hotel reservations
- 6 Special discount for shipping
- 7 Facilitating the issuance and issuance of entry visas to the country
- 8 Facilitate customs procedures for the goods of the exhibition



وزارة الزراعة والصيد البحري وموارى المياه

under care of His Excellency Dr/ Saud Bin Humood AL Habsi Minister Of Agriculture , Fisheries And Water Resources

The Ministry Of Agriculture , Fisheries And Water Resources And The Management Of Asas Muscat Company Announce The Opening Of Participation And Registration For

The First INTERNATIONAL Exhibition Of Dates And Honey



Participation Terms And Condition

- 50% Advance For Registration
- It Is Required To Participate In The Products Of Honey & Dates And Their Derivative
- The Quantity Allowed For Shipment And Participation In The Exhibition Is 500 Kg Of Honey And 1 Ton Of Dates.
- Participating dates must be from 2023 production

Special Advantages For Participants

- Special rates for hotel reservations
- Special discount for shipping
- Facilitate the issuance and issuance of entry visas to the country
- Facilitate customs procedures for the goods of the exhibition



To participate and register through the Asas Muscat website <https://fb.nu/ja35>

From 25 Oct — 28 Oct 2023

Oman Conventions & Exhibitions Center



Exhibition awards

- Design the stand with us and get it On two travel tickets and accommodation for a week
- Grand prize for best product design for dates and honey

For contact and inquiries
info@assasmuscat.com
+968 79664040
www.assasmuscat.com



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<https://18.nu/rA35>

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