



WEAVING THE WAY TO SUSTAINABILITY

# 5<sup>TH</sup> INTERNATIONAL TEXTILE & LEATHER EXHIBITION

23 - 25 OCT, 2024

EXPO CENTER, KARACHI, PAKISTAN

## About Texpo

"TEXPO" is the hallmark textile and leather exhibition organized by the Trade Development Authority of Pakistan (TDAP) to promote Pakistan's textile and leather industry. Launched in 2016, the exhibition serves as an excellent sourcing avenue for buyers to touch, feel and experience the quality products that Pakistan has to offer. Also, the event provides essential international exposure to business enterprises as they embark on their journey into the global supply chain landscape.



## What's New This Year?

After the phenomenal success of the TEXPO's 4th edition, TDAP is proud to announce the 5th TEXPO, with an enhanced focus on the importance of sustainability and circularity. The 5th TEXPO will feature innovative Pakistani products featuring sustainability, recycling, use of organic & biodegradable materials, and traceability.

So this October, get ready to experience the best of the Pakistani textile and leather sourcing opportunities by visiting the 5th TEXPO being held in Expo Center Karachi, Pakistan. This edition will also include various other activities focused on advocating and sharing strategies for reusing and recycling used materials to reduce waste and promote sustainable practices.



# FACTS ABOUT PAKISTAN'S TEXTILE AND LEATHER INDUSTRY



**5<sup>th</sup>**

Largest producer of cotton in the world.



**2<sup>nd</sup>**

Largest exporter of home textiles



**3<sup>rd</sup>**

Largest spinning capacity in Asia



**2<sup>nd</sup>**

Largest denim and cotton cloth exporter in the world



**64%**

of Pakistan's total exports are attributed to the textile and leather industry.

**4<sup>th</sup>**

Largest supplier of leather apparel articles to the world



**6<sup>th</sup>**

Largest hosiery exporter



## Highlights of the Previous Edition (2023)



**250+**  
Exhibitors

**500+**  
International  
Delegates

**6000+**  
Corporate Visitors

**22** Fashion  
Designers

**19** Sectors  
Showcased

Visitors from  
**60+** countries

# FASHION

Pakistan fashion has always heritage, vibrancy of colours, has sustained through countless country's industry has been years of rich tradition at its clothing existed in Pakistan

been famed for its cultural elegance and subtlety that decades. Undoubtedly, the advantaged by thousands of back, as the vogue of sewn since ancient history.

It was in 1994 that Pakistan (GoP) took its for the development of establishing fashion and across the country. Soon started to sprout, and show an interest in the designers graduating part of the work force fashion, are enhancing consistently, to competition and market.

Government of first concrete step fashion industry by designed institutions the designer brands larger textile giants started to domestic market. The each year and by becoming for all realms of design, textile and the aesthetics and innovating compete with international improve the standards of local textile

Since its inception, promoting fashion garments. TDAP's main industry to meet international markets and latest trends and products. For this, TDAP international fashion and invite their expertise strengths of the industry. various exhibitions, programs across the certainly gives a way to the high-end

TDAP has been facilitating and designers of value added focus is on to assist the designer requirements of local & encouraging the adaption of the seasonal fashion forecasts for their also collaborates with prominent councils, agencies, consultants & guidance to enhance the Similarly, it regularly conducts fashion weeks, training country and globally that platform to flourish and make global fashion landscape.

When it comes to the with traditional motifs & lot to offer to the fashion markets. TDAP has to showcase the rich of Pakistan globally and Pakistani brands to their masterpieces on the prestigious runways & platforms.

premium fashion fused cuts, Pakistan has a international however, managed craftsmanship supported present world's

Concerning the "High-End Fashion" sector, TDAP conducts various Fashion events across the country and internationally to give the local artists a platform to flourish and make its way to the international fashion scene.





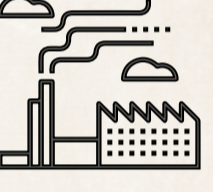







PROMOTING FASHION THROUGH SUSTAINABILITY





## TEXPO 2024 OFFERS

|  |   |   |   |  |
|--|---|---|---|--|
| <br>3-day Exhibition  | <br>B2B Meetings | <br>MOUs and JVs          | <br>Design Studio      | <br>Industrial Visits |
| <br>Innovative Corner | <br>Texpo Talks  | <br>High-profile meetings | <br>2-day Fashion show | <br>Networking Dinner |

## About TDAP

Trade Authority of Pakistan is the premier trade promotion organization mandated by the Government of Pakistan to develop and promote products and services of the country in international markets.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in all of the major international trade fairs, country specific exhibitions, manages trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

TEXPO is TDAP's biggest flagship event being conducted since 2016. The event has become an important regional platform for connecting people, organizations, and business professionals from all over the world, to mutually collaborate for increased trade in the textiles & leather sector. TDAP conducts its other flagship events as well aimed towards the promotion and integration of the country's industrial and agricultural sectors in the global value chains.

## Contact:

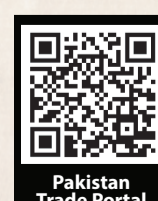
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<https://texpo.tdap.gov.pk/>



**Contribution Criteria for Texpo- 2024 Delegates:-**

| Hospitality Category | Eligibility  | Eligibility to claim Max. Airfare compensation by TDAP (Economy Class) | Accommodation: Max 4 Nights         | Courtesies (Protocol/Local Transport) |
|----------------------|--|--|-------------------------------------|---------------------------------------|
| <b>A</b>             | <ul style="list-style-type: none"> <li>• Pakistan’s Trade &amp; Investment officers to its foreign missions (1 official from each country accompanying minimum 15 delegates from that country)</li> <li>• Foreign Buyers, or 1 representative from First/Second tier Buying Houses with annual import value above USD 5 million (1 representative per company)<br/><b>(For Africa &amp; Eastern Europe: annual import value of min USD 3 million)</b></li> </ul> | <input checked="" type="checkbox"/>                                    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>   |
| <b>B</b>             | <ul style="list-style-type: none"> <li>• Foreign Buyers with annual import value above USD 3 million to 5 million / annum (1 rep per company)<br/><b>(For Africa &amp; Eastern Europe: annual import value of min USD 2-3 million)</b></li> <li>• Representative of 3rd tier Buying Houses</li> </ul>  | <input checked="" type="checkbox"/>                                    | --                                  | <input checked="" type="checkbox"/>   |
| <b>C</b>             | <ul style="list-style-type: none"> <li>• Foreign Buyers with annual import value above USD 1 to 3 million / annum ( 1 representative per company)</li> <li>• 1 representative per associations or chambers from a country (Head or any senior executive member nominated by the head) (1 association per country)<br/>* in special case max 2 nominations maybe considered by Texpo Team</li> </ul>  | --   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>   |
| <b>D</b>             | Self-Financed Buyers/not falling in Category A, B & C  | --   | --                                  | <input checked="" type="checkbox"/>   |

## AIR FARE COMPENSATION PROVIDED BY TDAP

### Maximum Ceiling of Airfare Compensation rates

| S. # | REGION  | COUNTRIES IN THE REGION  | Rate (USD) |
|------|---|--|------------|
| 01   | Europe- 1<br>Western<br>Europe                          | Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Hungary, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK, Andora, Luxembourg, Monaco, San Marino                                | 1600       |
| 2    | Europe-2<br>Eastern<br>Europe                           | Poland, Albania, Bulgaria, Belarus, Bosnia & Herzegovina, Croatia, Estonia, Greece, Latvia, Lithuania, Moldova, Macedonia, Russia , Romania, Slovenia, Ukraine, Serbia & Montenegro, Slovakia, Turkey, Georgia, Kosovo, Azerbaijan | 1400       |
| 3.   | Americas-1<br>(North<br>America)                        | USA, Canada, Barbados, Bahamas, Costa Rica, Cuba, Dominican Republic, Grenada, Honduras, Haiti, Jamaica, Nicaragua   | 2000       |
| 4.   | Americas-2<br>(South<br>America)                        | Argentina, Brazil, Bolivia, Columbia, Chile, Ecuador, Guyana, Mexico, Peru, Paraguay, Venezuela, Panama, Uruguay, Belize, Guatemala, Suriname, El-Salvador, Trinidad and Tobago  | 2600       |
| 6.   | Oceania   | Australia, New Zealand, Brunei, Marshall Islands, Fiji ,Micronesia Kiribati, Nauru, Papua New Guinea, Palau ,Solomon Islands ,Tonga ,Tuvalu ,Vanuatu ,Samoa  | 2500       |
| 8.   | Asia-1  | China, Hong Kong, Ireland, Indonesia, Japan, Korea, Malaysia, Vietnam, Philippines, Cambodia, Maldives, Singapore, Thailand  | 1500       |
| 10   | Asia-2  | Afghanistan, Bangladesh, India, Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Uzbekistan, Bhutan  | 1000       |
| 11   | Asia-3  | Middle East: ( Saudi Arabia, UAE, Oman, Jordan, Iran, Qatar, Lebanon, Bahrain, Iraq, Kuwait, Syria, Yemen) and Sri-Lanka   | 900        |
| 12.  | African<br>Region<br>(Regulators<br>and<br>Dignitaries) | Countries in African Region  | 1800       |

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**Note:**

- 1) One individual per organization will be considered for the contribution to be done by TDAP in his/her expenses for TEXPO-24's visit.**
- 2) TIOs of Pakistan to our foreign missions will be given full reimbursement of their airfare on actual basis.**



WEAVING THE WAY TO SUSTAINABILITY

# 5<sup>th</sup> TEXPO

23<sup>rd</sup>-25<sup>th</sup> OCTOBER 2024

EXPO CENTER, KARACHI, PAKISTAN

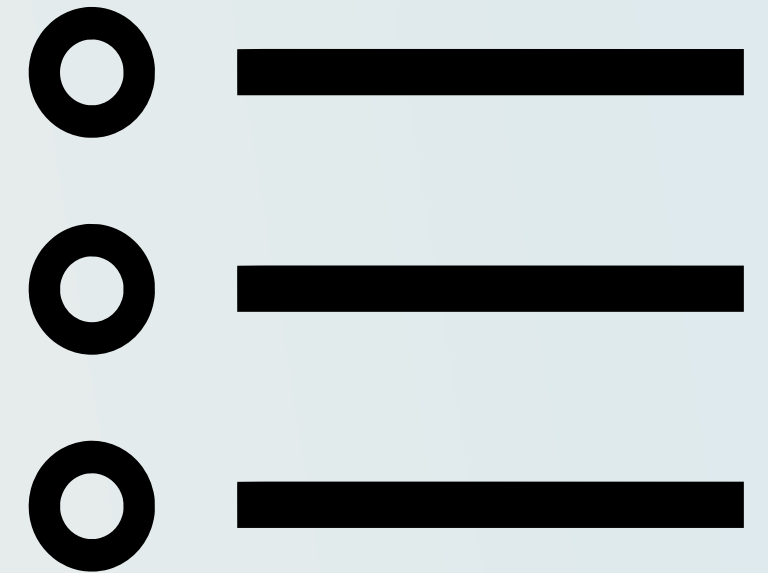


# About the organizer

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of Pakistan in international markets.



# Scheme of Presentation



- Overview of sectors:
  - Textile Sector of Pakistan
  - Leather & Footwear Sectors of Pakistan
- Last Edition Highlights
- 5<sup>th</sup> Edition TEXPO 2024 Offerings

# **Pakistan's Textile Sector**

# Textiles- Pakistan's strength

**12th largest**

Textiles Exporter

**5th largest**

Cotton Producer

**\$16.6 billion**

exports in FY 23-24

**40% labor force**

Employment

Better Cotton  
to Fabulous  
Fashion,  
Pakistan  
possesses the  
complete  
textile value  
chain

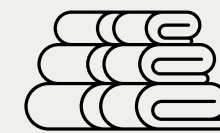
# Pakistan's textile exports

| Year  | Exports in Billion USD |
|-------|------------------------|
| FY 24 | 16.65                  |
| FY 23 | 16.5                   |
| FY 22 | 19.3                   |
| FY 21 | 15.4                   |
| FY 20 | 12.5                   |

## Major Categories



Bed linen



Towels



Garments



Fabrics



Yarn



Carpets

# Pakistan's Textile Export Destinations

## Major Destinations



USA



UK



Germany



Netherlands



China



Spain



Belgium

## Other Prominent Destinations



Bangladesh



UAE



Poland



Turkey



Australia



Saudi Arabia



South Africa

# Brands sourcing from Pakistan



next



HUGO  
BOSS

PRIMARK®

INDITEX



Wrangler®



MARKS &  
SPENCER



# Major exhibiting companies



Ameer Siddique  
US GROUP

**INTERLOOP**



SIDDIQSONS  
GROUP

**SOORTY**  
DENIMKIND™

**USGROUP**



COTTON WEB



MAHMOOD GROUP

<sup>19</sup> **GOHAR** <sup>80</sup>  
TEXTILE  
—



FEROZE1888



MOUNT FUJI  
TEXTILES LTD.



**MIDAS**  
SAFETY



# **Pakistan's Leather & Footwear Sectors**

# Leather & Footwear- Pakistan's strength

**10th largest**

Leather Exporter

**217 million**

Livestock population

**\$805 million**

exports in FY 23-24

**392 million**

footwear pairs produced  
annually

From livestock  
to high-end  
leather

products,

Pakistan

possesses the

complete

leather &

footwear value

chain

# Pakistan's leather exports

## Major Categories

- Tanned Leather
- Leather Garments
- Gloves
- Footwear
- Leather Goods

| Year  | Exports in million USD |
|-------|------------------------|
| FY 24 | 805                    |
| FY 23 | 887                    |
| FY 22 | 953                    |
| FY 21 | 833                    |
| FY 20 | 765                    |

# Pakistan's leather & footwear export destinations



USA



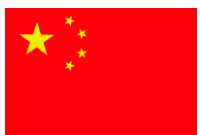
UK



Germany



Netherlands



China



Spain



Canada



Bangladesh



Belgium



Indonesia



Italy



Turkey



Saudi Arabia



France



South Africa

# Leather Brands sourcing from Pakistan

MARKS &  
SPENCER



ck  
Calvin Klein

H&M

ZARA

INDITEX



MANGO  
STORES



GUESS

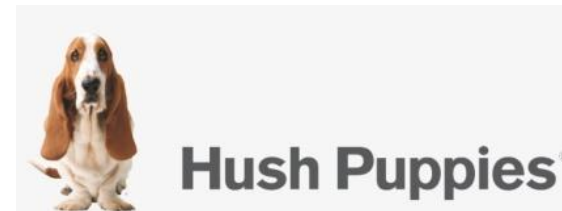
# Footwear Brands sourcing from Pakistan



15



Boots & Shoes





# **Highlights of the previous edition of TEXPO**



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The 4<sup>th</sup> Edition of TEXPO was held from 26<sup>th</sup>-28<sup>th</sup> May 2023 at Expo Center Karachi, Pakistan

**263 exhibitors**

Textile and Leather sectors

**19**

Product Sectors

**500+ delegates**

From leading companies

**57 countries'**

delegates visited

**PRODUCT SECTORS:**

Accessories

Apparels

Art. Silk and Synthetic Textiles

Carpets

Denim

Fabric and Yarn

Fashion

Finished Leather

Footwear

Home Textiles

Hosiery

Knitwear

Leather Articles & Garments

PPE

Readymade Garments

Sportswear

Tents and Canvas

Textile Machinery

Towels





**5TH TEXPO**  
**23<sup>rd</sup>-25<sup>th</sup>**  
**OCTOBER**  
**2024**

# TEXPO 2024: Weaving the Way to Sustainability

- The 5<sup>th</sup> TEXPO will be focused on showcasing textile & leather products from sustainable processes.
- Products made with recycled content and alternate natural fibers will be in the limelight
- Environmental, social, & governance compliance of Pakistan's textile and leather sectors will be highlighted.



# Sustainable manufacturing in Pakistan for the Textile & Leather Sector

- Manufacturing from Banana Stem Fabric, organic cotton, Bamboo Fibers etc,
- Use of recycled cotton, PET bottles, and other materials
- Adoption of clean energy
- Adoption of end-to-end supply chain traceability database
- More than 50 companies have LWG certifications in the leather sector



# TEXPO 2024 OFFERS

TEXPO offers the complete range of what Pakistan's textile and leather industry has to offer- all under one roof

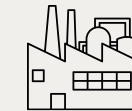
## 3 Days Exhibition

Opportunities for B2B meetings, JVs, and MoUs



## Industrial Visits

Facilitation in industrial visits to Textile & Leather factories



## International Pavilion

50 exhibitors from all over the world exhibiting latest technological advancements, and sustainable products

## Networking Dinner

Delegates invited to a networking dinner



## 2 day Fashion Show

Latest collections by world-renowned Pakistani designers



## Texpo Talks/Seminars

Engaging with the industry's experts on sustainability from all over the world

# Registration

To register, please  
fill the online  
application form



[Foreign Delegates Online Application Form - TEXPO 2024 | International Textile Exhibitions \(tdap.gov.pk\)](https://tdap.gov.pk)

# Thank you



<https://texpo.tdap.gov.pk/>



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