



Shanghai Fair in Thailand 2023

Shanghai Fair has held successfully in many Eastern European countries for nearly 12 years since 2012. Shanghai Fair is one of the largest and all-round exhibition projects, which fair presents Shanghai local brands and products. Shanghai Fair aims at promoting Shanghai science and technology, manufacturing, service and Shanghai brand to the world.

Brief Introduction:

Shanghai Fair in Thailand 2023 is going to take place on **14th-15th September** at Bangkok International Trade and Exhibition Center (BITEC, Bangkok). More than **120** companies, **200** exhibitors and **28** sector associations from Shanghai, China will participate in this event, seeking trade and business opportunities in Thailand. The total area in Thailand will show out is over 5200 square meters.

Hosts: Shanghai Federation of Industrial Economics

Shanghai Services Federation

Shanghai Public Diplomacy Association

Co-organizer: Thailand Chamber of Commerce & Industry

The Thai-Chinese Exim Association

Thai Chamber of Commerce in China

Organizer: Shanghai Fair Committee

Shanghai Sail International Convention&Exhibition Co., Ltd.

Thai-Beijing Chamber of Commerce

Date: 14-15th September 2023

Time: 09:30 AM-05:00 PM

Venue: Hall 101, Bangkok International Trade and Exhibition Center

(88 Debaratna road(km.1), Bangna Tai, Bangna, Bangkok)

The products cover **Apparel Accessories & Consumer goods, Chemical & Agricultural, Mechanical and electronic, Trade in services etc.**



The associations in the industrial filed include: Light Industry association, Textile Association, Communication Industry Association, Chemical Industry Association, Society for Advanced Materials, Electric Machinery Association, Building Materials Industry Association, LED Engineering and Technology Association, Medical Association, Steel Service Trade Association, New Energy Industry Association, Medical Instrument Trade Association, Nonwovens Industry Association etc.

The associations in the filed of services trade include: Elderly Care Service Committee, Consulting Association, Logistics Association, Tourism Trade Association, Industrial Design Association, Software Industry Association, International certification, Commercial mediation center etc.

Special activities:

Opening Forum

Business Matching Meeting

Products Roadshow

Local factory investigation activities

Photo Show

Cocktail Party

Programme

13th Sept. (Wed.)

18:30-20:00 Cocktail Party

14th Sept. (Thur.) Trade Show & Photo Show (9:45-16:30)

Main Activities:

9:45-11:30 Opening Forum----Shanghai-Bangkok Service Trade Cooperation Outlook

9:45-10:25 Speech by the representatives of hosts (Board of Trade of Thailand, FTI, etc.,)

Speech by the representative of CPPCC Shanghai Committee

Speech by the representative of Bangkok government (TBD)

Speech by Chinese Ambassador to Thailand (TBD)

10:25-10:30 Signing Ceremony



I Shanghai Services Federation and Thai-Chinese Chamber of Commerce/

Thai Chamber of Commerce in China

10:30-11:30 Panel Discussion

11:30 Pavilion Tour

15:00-16:30 Business Matching

Theme of the Conference: Mechanical and electronic & Trade in services (Communications/Photovoltaics/new energy/charging piles/automotive electronics/building materials and cables/service trade)

16:30 Closing of the fair

15th Sept. (Fri.) Trade Show & Photo Show (10:00-16:30)

Main Activities:

11:00-12:00 Business Matching

Theme of the Conference: Consumer goods (beauty/art/textiles/lifestyle goods/food/instrumental)

14:30-15:30 Visit and exchange

16:30 Closing of the fair