



第二届中国国际供应链促进博览会

The Second China International Supply Chain Expo

Connecting the World for a Shared Future

2024.11.26-30

China International Exhibition Center(Shunyi Venue) , Beijing

HOST

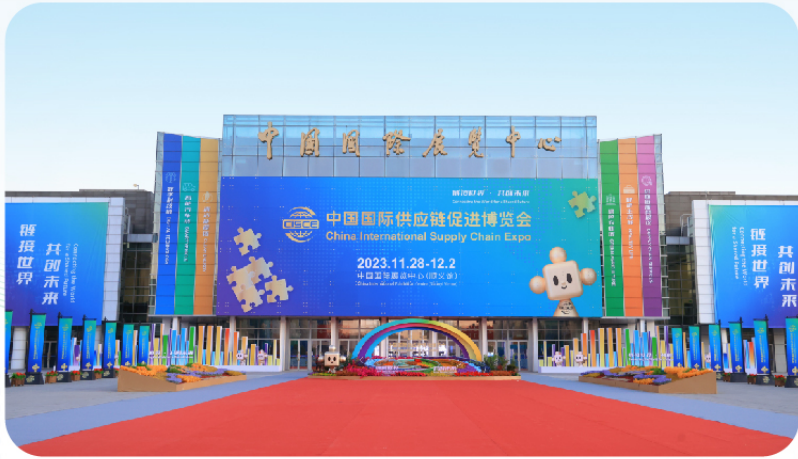
China Council for the Promotion of International Trade

ORGANIZER

China International Exhibition Center Group Limited

2024.04





Themed “Connecting the World for a Shared Future”, the First China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT), took place in Beijing from November 28 to December 2, 2023. Chinese Premier Li Qiang attended the opening ceremony and delivered a keynote speech. As the world’s first national exhibition focusing on supply chains, the first CISCE successfully facilitated the connectivity between upstream, midstream, and downstream sectors, the merging of large, medium, and small enterprises, the coordination of industry, academia, research, and practical application, and the interaction between Chinese and foreign businesses. It accomplished four significant functions: promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. The CISCE has emerged as a new window for promoting high levels of openness, a fresh platform for supporting the establishment of a new development paradigm, a novel medium for enhancing the construction of a global open economy, and a pioneering experiment embodying the concept of building a community with a shared future for mankind.

Review of CISCE 2023

- Indonesian President Joko Widodo, Uruguayan President Luis Alberto Lacalle Pou, Director-General of WTO Ngozi Okonjo-Iweala, and Secretary-General of UNCTAD Rebeca Grynspan delivered speeches at the opening ceremony.
- International organizations including UNCTAD, UNIDO, WIPO, ITC and ICC served as support unite of CISCE.
- Launched *The Beijing Initiative for the Connectivity of Industrial and Supply Chains*, calling for maintaining the stability and smooth flows of global industrial and supply chains.
- A total of **515** exhibitors, of which **26%** international exhibitors from **55** countries and regions.
- Over **150,000** visitors, including **80,000** professional buyers, and **110** delegations organized by ministries and local governments.
- **6** thematic forums on the **5+1** industries respectively, with **90** speakers sharing their perspectives on the hottest topics.
- Published *The Global Supply Chain Promotion Report*, proposing a global supply chain promotion system for the first time in the world.

25

China Top
500 Private
Enterprises

57

China Top
500

53

Fortune
Global 500

1000+

Journalists
On-siteExhibition Area
100,000 Sqm200+
Agreements
Signed

23

Achievements
Released

360+

Side Events 15000
attendees

62

New Products
and Technologies
Debuted

Invitation

The Second CISCE, scheduled for November 26-30, 2024 in China International Exhibition Center(Shunyi Venue), will focus on six key supply chains: advanced manufacturing, clean energy, smart vehicle, digital technology, healthy life and green agriculture, together with supply chain services. Alongside these, it will feature special forums and various side events including investment promotion, supply-demand matchmaking and new product releases.

We will collaborate with all parties to uphold the principles of a globalized, specialized, market-driven, and environmentally friendly exhibition, presenting exceptional, detailed, and exceptional accomplishments, transforming the second CISCE into a high-quality, chain-themed, engaging and successful global economic and trade event. We sincerely welcome exhibitors from around the world, professional buyers and visitors, and individuals from all walks of life, to join us at the exhibition. Let us come together at CISCE to grasp the opportunities that present themselves, and create another extraordinary event!



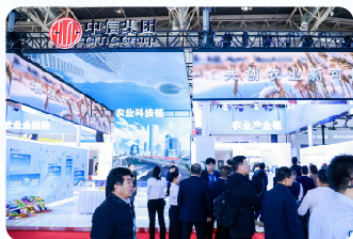
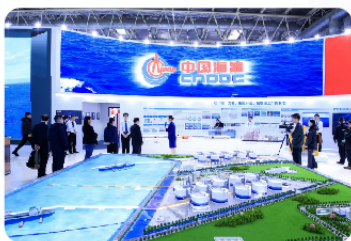
Distinctive Advantages

High-standard Platform for Communication between Government and Businesses

- An authoritative communication platform between government and businesses for state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries to discuss the vision of the industry's innovation, actively make suggestions and convey the voice of the industry.

High-level Platform for International Cooperation

- A grand gathering of World's Fortune 500 and renowned enterprises from over 50 countries and regions to build a bridge of international exchanges and cooperation.



High-quality Platform for Brand Promotion

- A major industrial event with extensive coverage across all media channels, mainstream media' s full range of multi-angle analysis.

The collage features several key elements:

- Weibo Post:** A post from 'China.org.cn (Default)' with a video of a man in a suit speaking at a podium. The text mentions 'China serves not only as a beneficiary and defender of the integrated development of the global supply chain but also as an active explorer and builder of a new global supply chain system'.
- China.org.cn Website:** A screenshot of the website's homepage. A red circle highlights an article titled 'China's top legislature finishes handling 3,274 suggestions submitted to legislative session'. Another red circle highlights a 'Most Popular' section with various news items.
- Yahoo Finance Article:** An article titled 'From sunbeam to supercharge: Exploring China's breakthroughs in clean energy'. A red box highlights the article title and a video thumbnail showing a person using a VR headset.

High-end Platform for New Product Launches

- An authoritative debut platform to organize new product release events, bring together cutting-edge leading technologies and showcase the latest achievements.

High-efficiency Platform for Business Matchmaking

- A business matching platform by making full use of data resources to improve the market-oriented investment promotion mechanism and strengthen the matchmaking service.

6 Supply Chains



Advanced Manufacturing

Showcase the entire industrial chain of global advanced manufacturing, ranging from front-end R&D and design, application of new materials and processing of key components to intelligent manufacturing.



Clean Energy

Showcase new technologies, products and trends in clean energy, promote complementary and integrated development of multiple energy sources, and contribute to the realization of low-carbon development goals.



Smart Vehicle

Showcase key technologies and products in the upstream, midstream and downstream of the smart vehicle industry, focus on innovative development of electrification, intelligence and networking, and enhance cooperation, cross-border integration and resource sharing.



Digital Technology

Showcase cutting-edge digital technologies, solutions and applications that empower different sectors, present key links and contents of the digital industry, and promote the deep integration and upgrading of the digital economy with the real economy.



Healthy Life

Showcase key products, technologies and services in healthcare and lifestyle, including Traditional Chinese Medicine health care, promoting the integration and development of various fields in the healthcare industry.



Green Agriculture

Showcase the complete agricultural industry chain, stretching from the "field" to the "dining table", which can be divided into three sections: upstream agricultural production, midstream processing, and downstream products and their distribution.

1 Exhibition Area



Supply Chain Services

Showcase technological innovation and industrial upgrading in modern logistics, providing digital, integrated, and low-carbon management and solutions for the global supply chain.

Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m ²
Standard Booth	USD 3,000/9m ²

- Early Bird Price: USD 225/m², effective until 1 June, 2024.
- Application Deadline: 1 September, 2024.
- Submit the application online at the CISCE official website www.cisce.org.cn, or email us at lianbohui@ccpit.org.

Layout



- Advanced Manufacturing
- Clean Energy
- Smart Vehicle
- Digital Technology
- Healthy Life
- Green Agriculture
- Supply Chain Services

About the Venue

The China International Exhibition Center (Shunyi Venue) was established and invested by the China Council for the Promotion of International Trade, east of Beijing Capital International Airport, west of Wenyu River Ecological Corridor. The traffic is convenient and the scenery is beautiful.

The total building area of the exhibition hall and its ancillary facilities is 231,400 square meters, which includes 8 separable, single-story, column-free, large-space exhibition halls with an indoor use area of 106,800 square meters and an outdoor area of 50,000 square meters. Each exhibition hall can not only independently host small-scale exhibitions, but also can connect with each other through internal corridors, which is conducive to hosting large-scale exhibitions. Since it was put into use in 2008, the number of exhibitions has increased rapidly year by year. Most of them are large and medium-sized exhibitions well-known at home and abroad, which have greatly promoted the rapid development of Beijing's exhibition industry and made new contributions to the growing prosperity of the exhibition economy and trade in China.



About CCPIT

Founded in 1952, China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency. The CCPIT will establish wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.



About CIEC

Established in 1985, China International Exhibition Center Group Limited (CIEC Group) is under direct administration of China Council for the Promotion of International Trade (CCPIT). Now it has developed into a group exhibition enterprise with the entire industry chain of exhibition hall management, domestic exhibitions, overseas exhibitions, exhibition design and engineering, exhibition transportation, exhibition information advertising, accommodation and catering, etc. It serves as a chairman unit of China Association for Exhibition Centers as well as chairman unit of CCOIC Convention and Exhibition Industry Committee.

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