



www.rigafood.lv

Riga Food 2024

5-7 September

Riga, Latvia, European Union

Invitation for Thailand to take part in the largest food industry trade fair in the Baltics

We kindly invite Thailand to become the main partner of the largest food industry trade fair in the Baltics Riga Food 2024 and present itself and its cuisine in all its diversity at the fair.

Riga Food is a well-established international fair that boasts great media coverage, and enjoys the interest of food industry professionals and various types of exposure. Participation in Riga Food generates visibility for companies, making it possible for them to present and promote new products on the market, gain useful contacts, close deals, and increase their sales.



Riga Food 2023 brought together

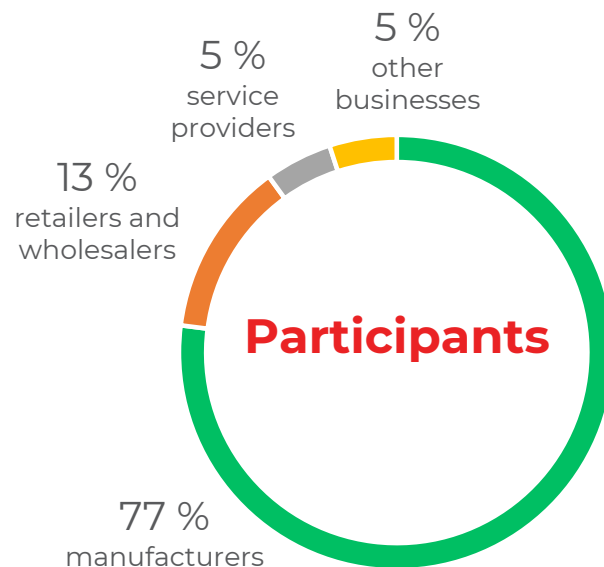
423 companies from a total of 30 countries:

Armenia, Azerbaijan, Belgium, Bulgaria, Canada, China, Denmark, Estonia, Finland, France, Georgia, Germany, India, Italy, Latvia, Lithuania, Moldova, the Netherlands, Poland, Portugal, Slovenia, Spain, Sweden, Switzerland, Tajikistan, Türkiye, the UK, Ukraine, and Uzbekistan.

There was a solid representation of retail chains from Denmark, Estonia, Finland, Latvia, Lithuania and Sweden. Major Latvian and foreign producers also had a presence at Riga Food 2023.

We continue actively working to attract foreign professionals for participation in Riga Food 2024, this will also create new opportunities for international deals.

[VIDEO](#)



21 381 guests
(of which 35% were from abroad)
from 37 countries



**Professional guests
from 32 countries**

[PROFESSIONAL VISITORS PROFILE](#)

Status: main partner

By becoming a main partner, Thailand will be represented at all main events of the trade fair and Thailand's advertising messages will become part of trade fair's publicity and marketing content and materials.

Inform members of the Thai Chamber of Commerce about Riga Food

BT1 asks you to consider the possibility of providing your kind assistance in informing organisations in your country of Riga Food. Foreign participants in past trade fairs note the great market interest in various products from their countries; in addition, communication with industry professionals opens the door to contacts and mutually beneficial cooperation.

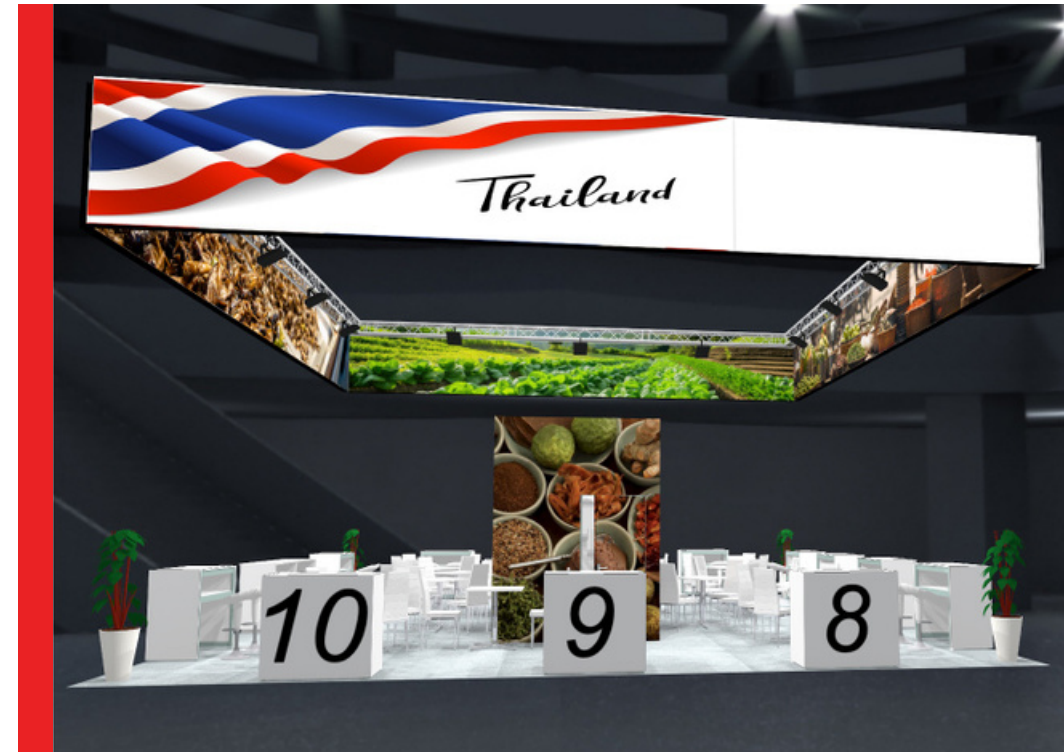
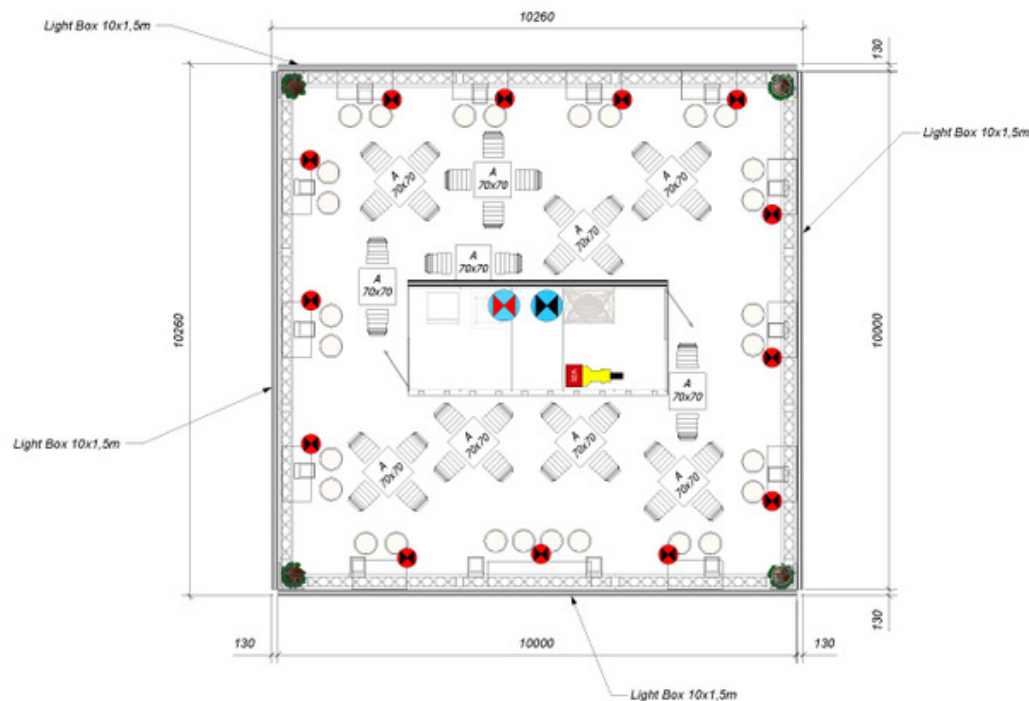
- Main partner's image or logo will be printed **on Riga Food entrance** into Ķīpsala Expo Centre in Riga
- Main partner's logo will also be printed on Riga Food **invitations** and placed on trade fair's **webpage** RIGAFOOD.LV and Riga Food **social media** accounts: [FACEBOOK](https://www.facebook.com/rigafood2024) and [INSTAGRAM](https://www.instagram.com/rigafood2024)
- Thailand's gastronomic marketing signals will also be activated through **pre-fair media events**.
- **Press release** about Thailand's participation, display, products and other activities at the Riga Food 2024 targeting Baltic media
- Participation and speaking slot at the Riga Food 2024 **opening ceremony**
- Riga Food 2024 **main stage** (Pavilion 2) event slot
- Access to Riga Food **B2B Marketplace** and Riga Food **VIP lounge**.
- **Media and influencer visit** to Thailand's stand during the exhibition.

Main partner fee:
EUR 25 000



Stand options for main partner

Take advantage of the opportunities offered by the trade fair and join Riga Food 2024! The agreed forms of cooperation and terms and conditions of participation will be the basis for the success of the participants in the trade fair.



Option 1 → 10m x 10m = 100m²

Cost: EUR 13 189 (space rent) +
42 900 (stand building and equipment) =

EUR 56 089

(VAT included)

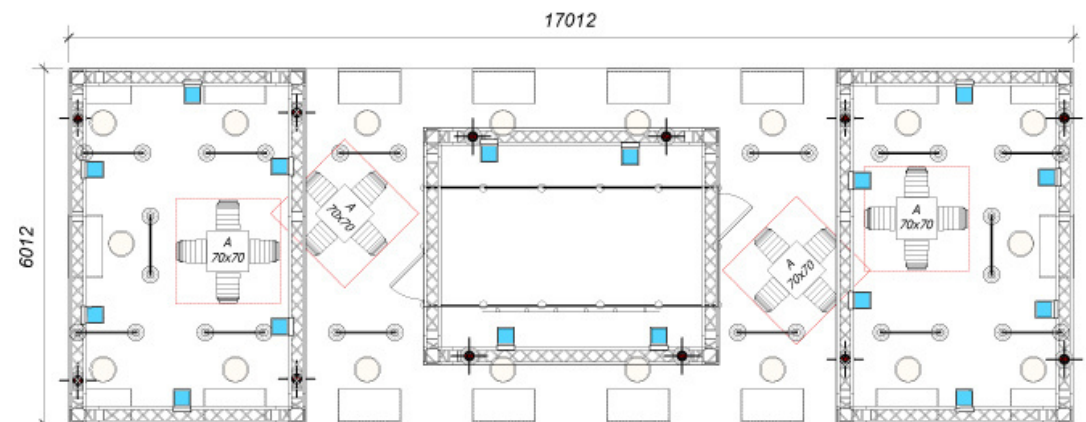


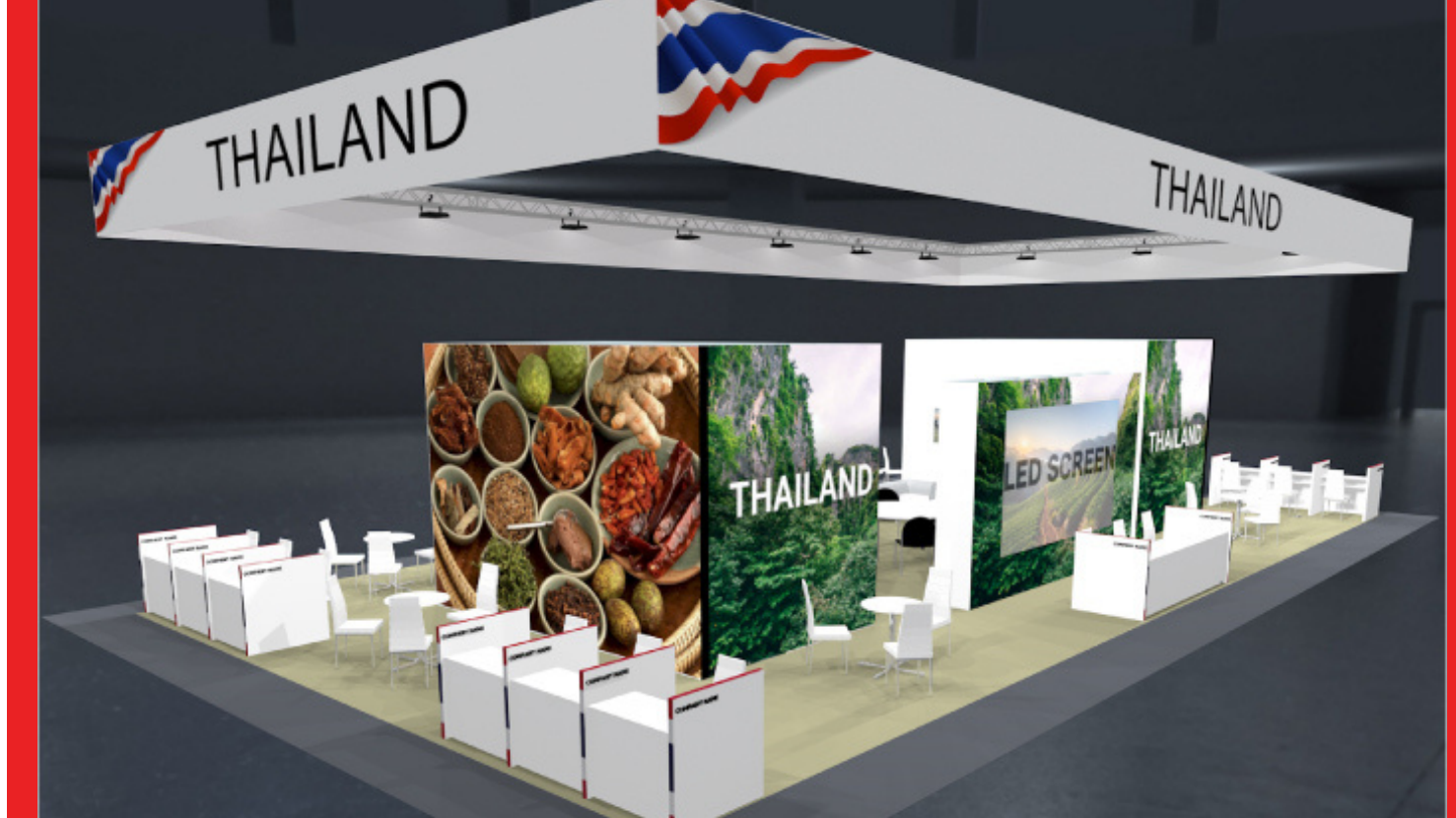
Option 2 → 6m x 17m=102 m²

Cost: EUR 13 453 (space rent) +
33 000 (stand building and equipment) =

EUR 46 453

(VAT included)





Option 3 → 10m x 20m = 200 m²

Cost: EUR 26 378 (space rent) +
58 0300 (stand building and equipment) =

EUR 84 678

(VAT included)





www.rigafood.lv

Riga Food 2024

5–7 September
Riga, Latvia, European Union

Enterprises may take part in the trade fair as individual companies; in addition, interested organisations may act as the organiser of a collective stand. Every year, 10 to 15 countries present their enterprises at the national stands of the states.

We suggest using the following:

[EXHIBITION CATALOGUE](#)

[PROFESSIONAL VISITOR REGISTRATION](#)

[EQUIPMENT CATALOGUE](#)

[OPTIONS FOR STANDARD STANDS](#)

[INDIVIDUAL DESIGN EXAMPLES](#)

At your request, BT 1 can provide a full range of exhibition services.

Feel free to contact us if you have further questions.

CONTACTS:

Rolands Nežborts, RIGA FOOD manager

Phone: +371 67067550

Mobile: +371 29127662

E-mail: rolands.nezborts@bt1.lv

