

Host Organisation



شركة تنمية نفط عمان
Petroleum Development Oman

Under the Patronage of

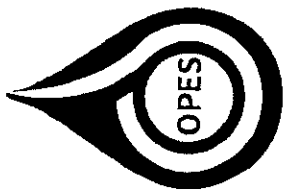


وزارة الطاقة والمعادن
Ministry of Energy and Minerals

Conference Organizer



Society of Petroleum Engineers



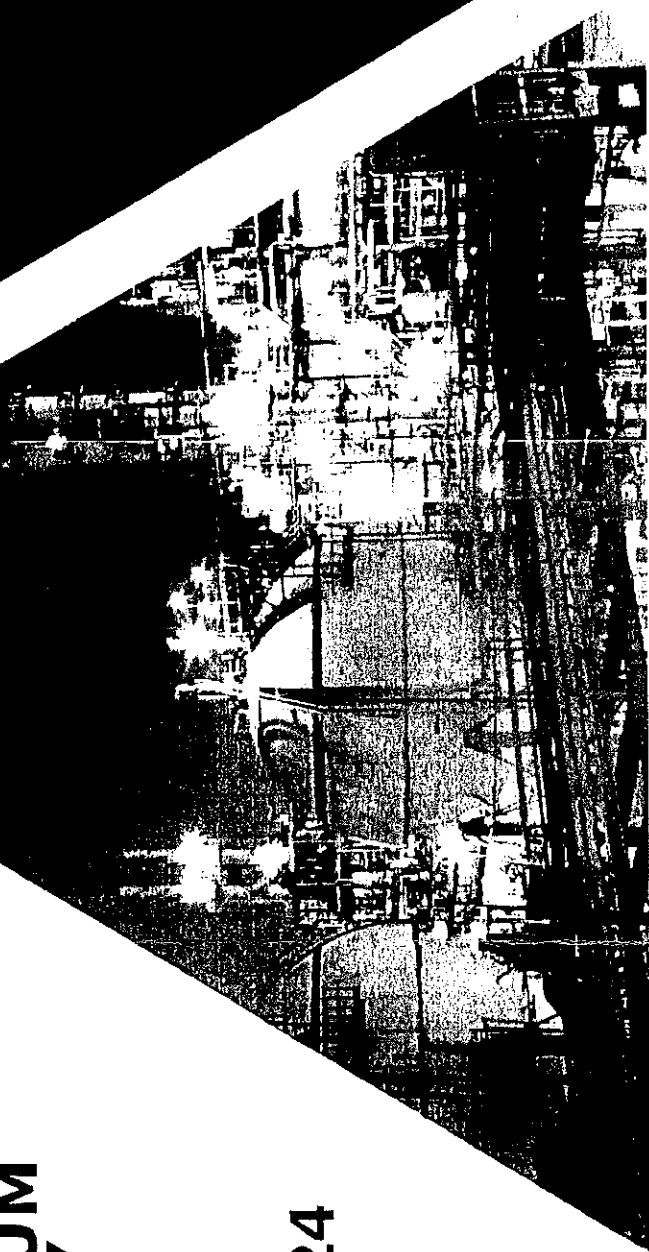
**OMAN
PETROLEUM
& ENERGY
SHOW**

22 - 24 APRIL 2024

Oman Convention & Exhibition
Centre, Muscat, Oman

omanpetroleumenergyshow.com

**Oman's Leading
International Oil
Gas and Energy
Event**



Why Oman?

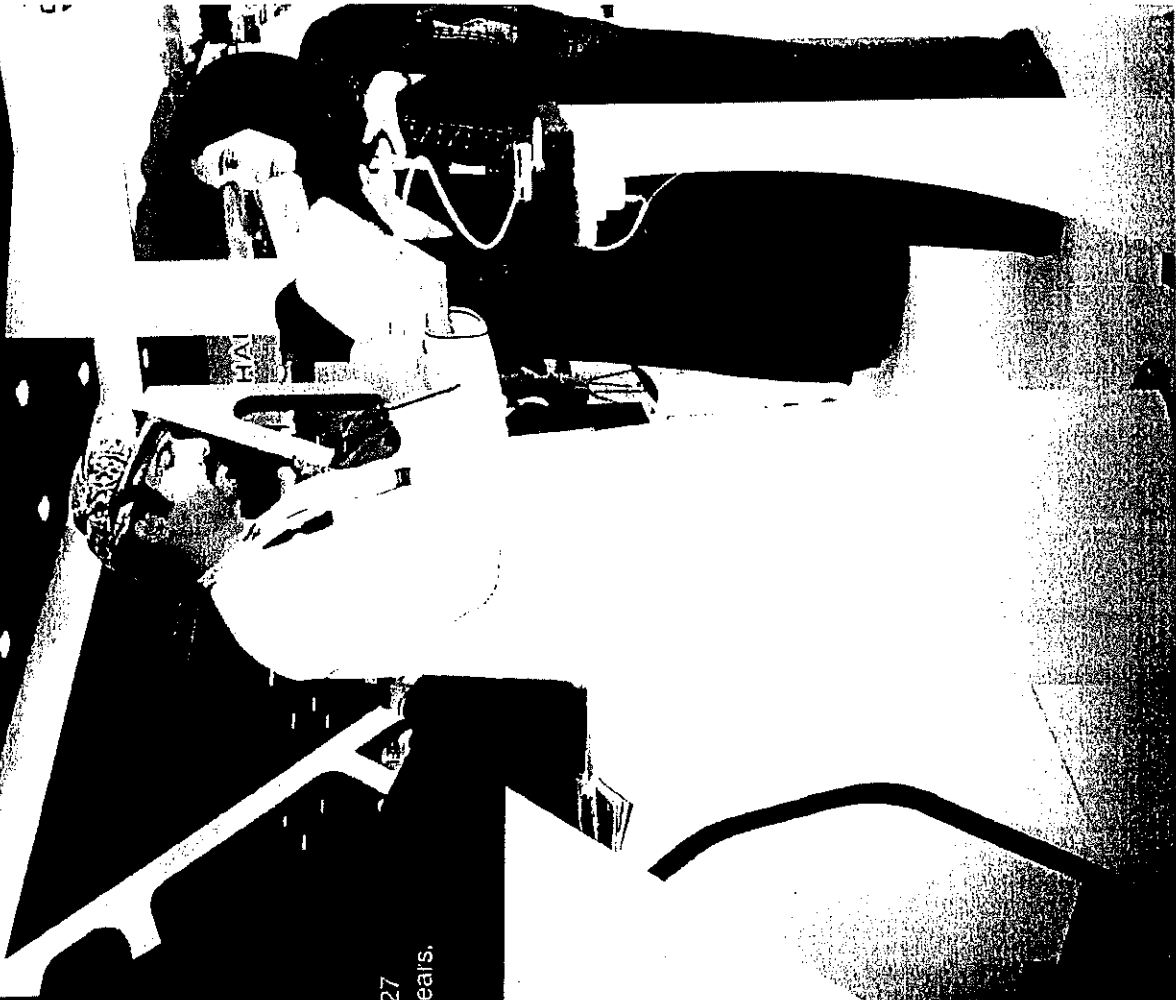
The oil and gas industry is one of the major income sources in the Sultanate of Oman as it contributes widely to the nation's economic growth. With a wide range of natural resources and a geographical advantage of strategic location, Oman has become a key player in the global energy market.

With an aim of developing and modernizing the energy industry's infrastructure as well as increasing production levels, the Omani government continues to invest heavily in the exploration of oil and gas. The country is witnessing a steady increase in its oil and gas production, with a recorded increase of 3.6% to reach 3.3 million barrels per day by the end of January 2023. The industry is projected to witness an average annual growth rate of 5.5% from 2023 to 2027 complemented with an increase to 3.5 million barrels per day in the next five years.

Overall, the outlook for Oman's oil and gas industry beyond 2024 is positive, with strong government investments and strategic positioning set to continue to drive growth and development in the sector. The industry is expected to benefit from the global increasing demand for energy, with the oil and gas sector estimated to remain the main source of energy production. With increased production levels of oil and gas, a focus on natural gas, and a strategic location, Oman is well-positioned to remain a key player in the global energy market for years to come.

Source: International Energy Agency, Oman Daily Observer

زويل اسعانات تابع اوكسيد الكربون اما من الغلاف
الذي تطور مشاريعنا بطريف



Introduction



Society of Petroleum Engineers

Society of Petroleum Engineers (SPE) Conference

The Oman Petroleum & Energy Show (OPES) is the only international event in the Sultanate of Oman that serves the entire oil, gas and energy industry. The biennial event is held under the patronage of the Ministry of Energy and Minerals as Host Ministry and Petroleum Development Oman (PDO) as Host Organisation.

OPES provides an effective platform for developing business, building new relationships, and sharing knowledge on latest products, technologies and trends shaping the energy industry. The event brings together thousands of business and political leaders, industry specialists, academics, and technology pioneers from across the globe to network and explore new commercial partnerships, make valuable connections, drive investment opportunities, and accelerate business growth.

OPES incorporates the high-level SPE Conference featuring a well-selected speaking faculty of high acclaimed experts and distinguished industry leaders from the energy sector. The thought-leadership sessions at the SPE Conference engages participants to deep dive into the latest insights, innovations and technologies, and best practices driving the energy transition locally and global

“ OPES is an important platform for oil and gas companies, industry professionals and practitioners to engage and network, learn about and take advantage of new business opportunities. ”

Salim bin Nasser Al Aufi, Deputy Minister of Energy & Minerals

وزارة الطاقة والمعادن
Ministry of Energy and Minerals

OPES 2024 in a nutshell

OPES is the most definitive event in the Sultanate of Oman connecting the oil, gas, and energy supply chain.

SPE Conference Theme

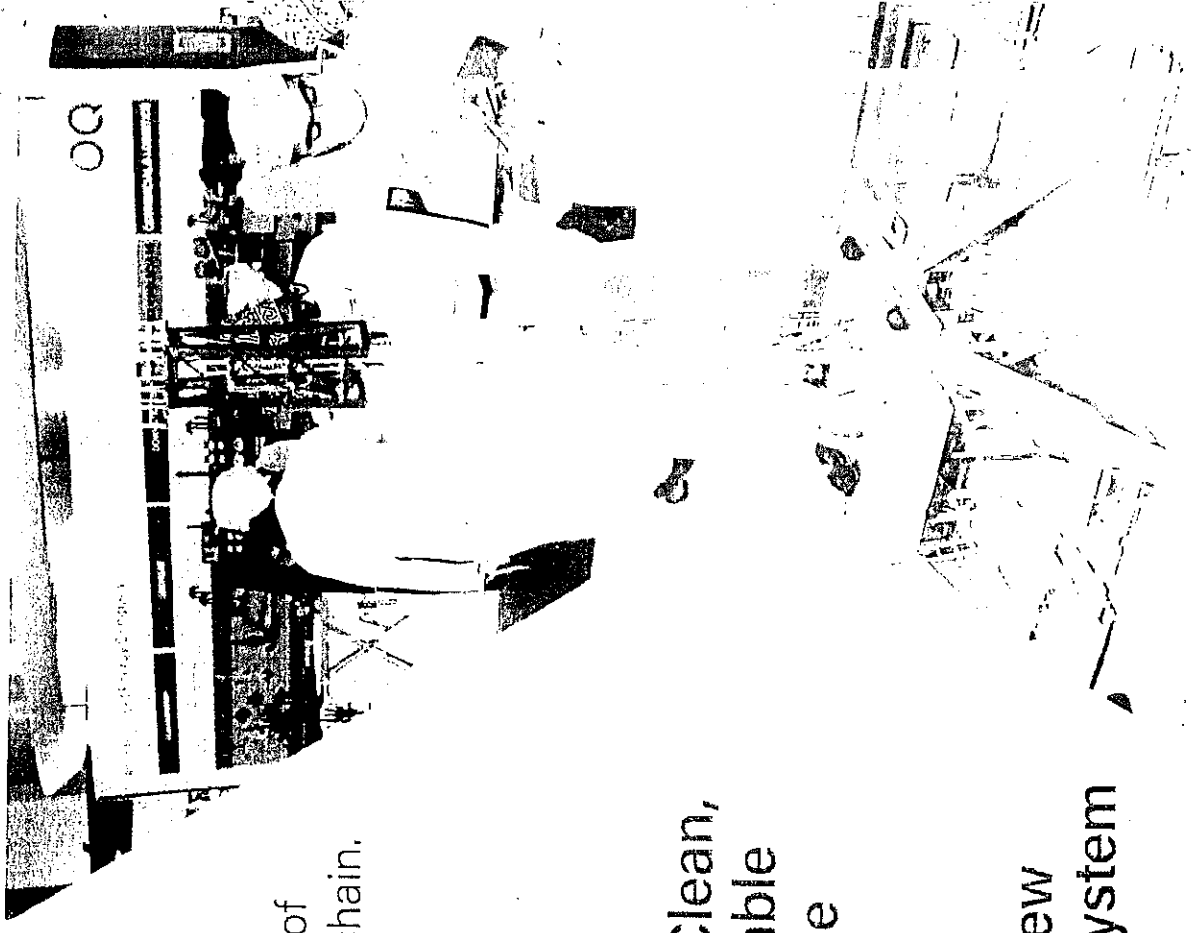
Transitioning to
Affordable, Clean,
and Sustainable
Energy

Affordable, Clean,
and Sustainable
energy for the
Future

Towards a Resilient
Energy Ecosystem

Towards a New
Energy Ecosystem

Towards an Energy
Ecosystem



What to expect at OPES 2024



300+
Exhibiting
companies



5+
Country
pavilions



15,000+
Visits



100+
Expert
speakers



800+
Conference
delegates



**OPES
Talks**



**Live product
demos**



**Technical
Workshops**



**Product
launches**



**85% visitors attended OPES 2024 to
identify new suppliers/ business partners**

Reconnect with **who-is-who**
of the industry

Meet influential buyers
with **purchasing power**

Who visits

OPES is a massive opportunity to meet with thousands of qualified decision makers who are eager to procure products, business solutions and services, and establish partnerships with suppliers.

UPSTREAM, DOWNSTREAM, AND

MID-STREAM COMPANIES

- Drilling contractors / equipments
- Exploration & Production (E&P)
- Gas and LNG production
- Geological/Geophysical seismic services
- Integrated oil & gas companies
- IOC
- Petrochemical & Refining
- Plants & Terminals
- Pipeline services
- Power generation

SERVICE PROVIDERS & SUPPLIERS

- Agent / Distributor / Representative
- Approval / Inspection services & equipments
- Cargo and container terminal operators
- Catering
- Consultancy
- Digitalisation
- Education & Training

Engineering Construction, Procurement and Construction (EPC)

- Engineering – Completion
- Engineering – Drilling
- Engineering – Production
- Engineering – Reservoir
- Environmental Protection/Solutions Control
- Fuel department managers
- Health & Safety
- Insurers
- IT and Telecommunication
- LNG project manager
- Maintenance & Repair
- Manpower / Personnel Services
- Manufacturer / Fabricator
- Marine & naval architects and designers
- Maritime & Services
- Mechanical, electrical & civil engineers
- Offshore drill rig managers & engineers
- Offshore vessel owners
- Onshore drill rig managers & engineers
- Operations & Maintenance

Petroleum / Reservoir engineers & managers

- Ports and maritime agents
- Ports managers / terminal operators
- Procurement managers
- Repair services companies
- Rigs / fabricators / operators
- Service Provider
- Ship managers
- Shipbuilding & Repair
- Shipping lines
- Storage and handling companies
- Supply chain officers
- Total Solutions Provider
- Transportation companies
- Transportation, Storage & Handling
- Unconventional resources

GOVERNMENT OFFICIALS & REGULATORS

- Government / Government Institutions / Public Sector
- NOC

ACADEMICS & RESEARCHERS

- Academic Institution
- Research & Development

INVESTORS & FINANCIERS

- Finance & Investment

ENVIRONMENTAL & SUSTAINABILITY PROFESSIONALS

- Environmental Protection/Solutions Control
- Environment and sustainable officers
- Heads of environmental compliance
- Renewable / New Energy

INDUSTRY ASSOCIATIONS & TRADE ORGANIZATIONS

- Trade Associations

TECHNOLOGY & INNOVATION EXPERTS

- Digitalisation
- Process Engineering
- Technology and innovation experts

Showcase products

Demonstrate solutions

Display technologies

Who exhibits

OPES provides a platform to showcase a wide range of products, technologies, and services catering to the oil, gas, and energy industry. Global energy professionals visit OPES to seek solutions to upgrade their business offerings with latest innovations for a smooth energy transition.

- Digital transformation
- Drilling
- Electricals, Hardware, and Industrial Tools
- Energy Transition and Sustainability
- Enhanced Oil Recovery (EOR) / Improved Oil Recovery (IOR)
- Environment, Services and Systems
- EPC / Engineering
- Gas & Liquefied Natural
- Health, Safety and Environment
- Logistics, Storage and Transportation
- Marine, Offshore and Subsea
- Onshore - Oil and Exploration
- Pipes, Pipelines / Valves and Components
- Plant Machinery and Vehicles
- Pumps, Compressors and Meters
- Safety and Security
- Welding Services and Supplies
- Well Completions



**Present your products to your
target audience**

Network with decision makers

Why exhibit at OPES?

More than 15,000 local, regional, and global professionals representing leading companies in the oil and gas industry attend OPES with the goal of sourcing solutions and networking to establish connections.

- Showcase your products, services, and solutions to an audience of decision-makers, direct buyers, and investors from the energy industry.
- Sell your latest technological offerings to professional buyers face-to-face.
- Connect with primary stakeholders, gas & LNG experts, business leaders, policymakers involved in developing project plans, budget allocations, and timelines.
- Meet with existing contacts, potential leads in the energy mix, and buyers with significant purchasing power.
- Access new markets and understand the dynamics of regional trends.
- Engage with your target audience, explore new ideas, and gain first-hand product feedback.



**91% exhibitors from OPES 2022 said that
it is a must-exhibit event for their business**

A focused marketing campaign to deliver quality visitors and guarantee ROI

Digital Media



3,000,000+
Social Media
and Google Ads
Reach



9,000,000+
Social Media
and Google Ads
Impressions



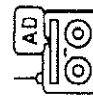
800,000+
Social Media
and Google Ads
Engagement



300+
Clippings
Media Coverage on Print
and Digital Platforms



25+
Total onsite
interviews



250+
Radio A
Spots

Traditional Media



2,000,000+
Emailer
Reach



1,500,000+
SMS
Reach



100,000+
E-invitations
Reach



15+
Trade Media
Partners



10+
Supporting Ministries
and Association Partners

Gain benefits from free promotional tools

- Digital visitor invites
- Customized email signatures
- Customized banners
- Social media presence
- Listing in digital show guide

“ Events such as OPES are important because they provide invaluable platforms for professionals and experts from across the world to network, learn, exchange ideas, and share best practices. ”

Dr Bader Al Kharusi
Chief Digital Director - Petroleum Development Oman (PDO)



مركز تنمية قطاع عمان
Petroleum Development Oman



www.omanpetroleumandenergyshow.com

POST SHOW REPORT 2022

OPES inaugurated by

**His Highness Sayyid Taimur bin
Asaad bin Tariq al Said** - Chairman
of the Central Bank of Oman Board
of Governors



Oman Petroleum & Energy show 2022 in Numbers



15,624/sqm
Gross exhibition
space



250+
Exhibiting
companies



15,624
Visits



31
Sessions



743+
Conference
delegates



22
Exhibiting
countries



2022 Highlights

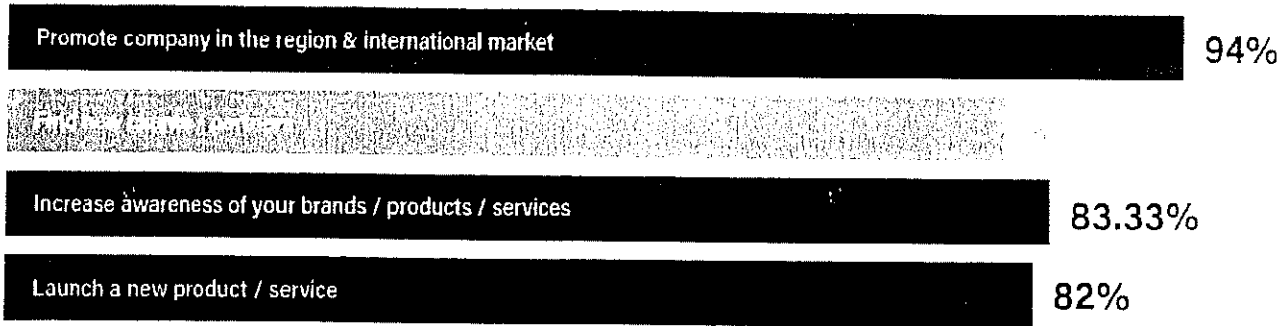


- Society of Petroleum Engineers (SPE) Conference themed 'Shaping the Future of the Energy Industry'
- Digital Oil and Gas Zone
- Digital Oil and Gas Talks
- OPES Awards
- OPES 2022 Young Leaders Forum



Exhibitor Overview

Reasons for exhibiting



Exhibitor Feedback



90.90% OPES is a must-exhibit event for their business



81.82% Met or exceeded their ROI

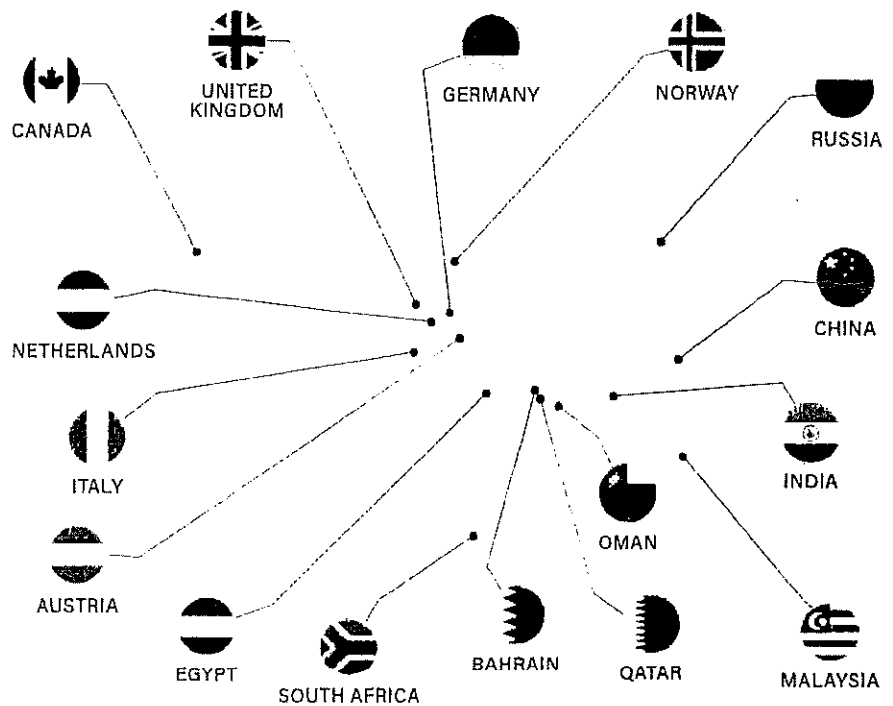


81.81% Satisfied with the quality of visitors



81.81% Confirmed plans to participate in 2024

Exhibiting Countries



The Industry Speaks

“ Oil & gas is the major source of supply of energy to the whole world. A number of parameters need to be considered while addressing decarbonation and energy transition. At OPES conference at OPES, we recognized the need of integration of all the sources of energy into the right mix as the only solution for supply of energy that the world needs. ”

Dr. Saleh Al Anboori
Ministry of Energy and Minerals
 Sultanate of Oman

“ Abraj is the largest leading contractor in Oman today, we provide oilfield services to all our customers in Oman including well services as well as the first local company in the middle east to start with the most complex business which is Enzym as fracturing. In the future edition of OPES, we look forward to exhibiting our solutions in optimizing the hydrocarbon industry. ”

Salah Al-Harthy
Director Business Development
& Well Services Division
Abraj Energy Services S.A.O.C

“ We are an international company that provides high-performance solutions for integrated reservoir modelling. We are happy and have many visitors here, even more than we expected. We are really happy with the high activity of people from Oman in the exhibition. ”

Dmitry Ivanov
Director of Oman Support Office
tNavigator

“ Vanguard provides innovative cost-effective, engineered solutions. We assist oil companies to extract, treat, and transport crude oil and gas through these engineered solutions. OPES is the only major oil and gas show in Oman where we aim to highlight the value addition that we're bringing to the market. ”

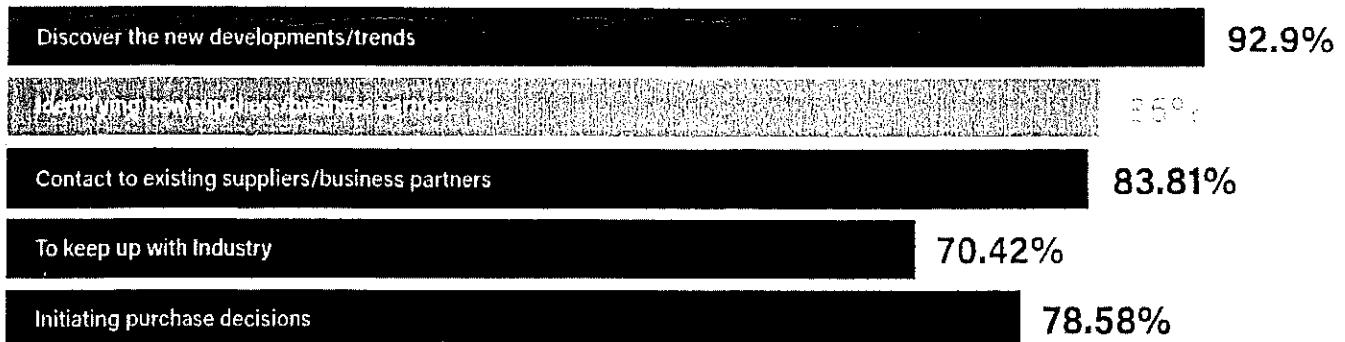
Murtuza Firoz Motiwala
Managing Director, CEO
Vanguard

Visitor Overview

15,624 attendees marked their presence over the three days of the show from 18 countries.



Reasons for visiting



Visitor Feedback



94.73%

Rated OPES as an important platform to attend for their business



92.78%

Are satisfied with their visit to OPES 2022



81.93%

Achieved their objectives at the show



94.8%

Visitors are likely to return for OPES 2024 (Next Edition)



70.56%

Visitors will recommend OPES to others

Knowledge Forum



Society of Petroleum Engineers

SPE Conference 2022

21 - 23 March 2022

The SPE Conference featured an Industry Dialogue Session themed 'Shaping the Future of the Energy Industry,' An Executive Plenary Session focused on 'How the Petroleum Industry is Preparing itself for the Era of Decarbonisation and Energy Transition' Other engaging features of the conference agenda included 4 panel sessions, an Energy Think Tank session, 28 technical and knowledge sharing ePoster sessions, and an OPES Awards Showcase Pavilion.



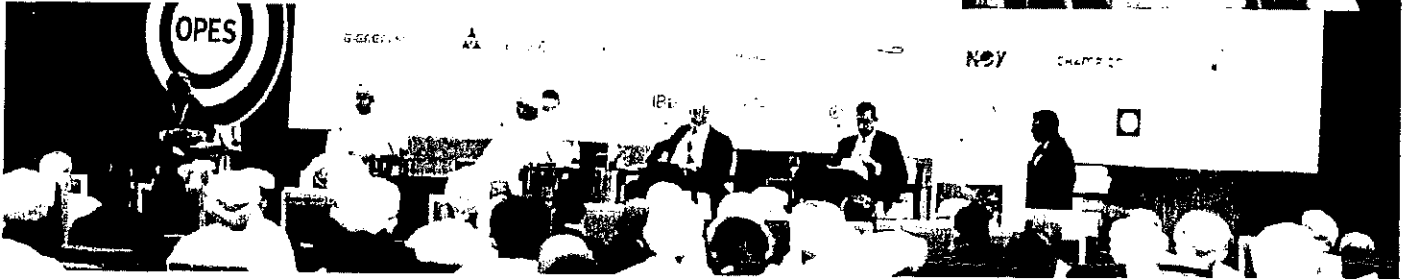
130+
Speakers



643
Attendees



28
Sessions



DIGITAL OIL & GAS ZONE

Digital Oil & Gas Zone Talks

The Digital Oil and Gas Talks united highly-acclaimed industry experts, senior executives, service providers, contractors and related suppliers, technology innovators, and thought leaders to exchange ideas on technological break-throughs in the oil and gas industry with an emphasis on increasing profitability through sustainable measures.

With a keen focus on innovative technology, some of the topics covered challenges and opportunities in digitalization, smart data acquisition system, leveraging AI for predictive maintenance, and analytics-driven digital transformation.



100+
Delegates



15+
Expert Speakers



3
Technical Sessions



Opening Ceremony and OPES Awards Presentation



Saleh Al Anboori
Conference Chairperson
Director-General of
Exploration and Production of Oil and Gas,
Ministry of Energy and Minerals, Sultanate of Oman



Sayyid Khalid bin Hamad Al Busaidi
Chairman
CONNECT
SABCO Group



Kamel Ben-Naceur
2022 SPE President
Chief Executive Officer
Nomadia Energy Consulting

Shaping the Future of the Energy Industry

Moderator



Kate Dourian
Contributing Editor
MEES

Speakers



His Excellency Salim Al Aufr
Undersecretary
Ministry of Energy and Minerals
Sultanate of Oman



Hamed Al Naamany
Chief Executive Officer
Oman LNG



Stephen Kelly
President and General Manager
Occidental of Oman



Steve Phimister
Managing Director
Petroleum Development Oman



Tarek Rizk
President, MENA
Schlumberger

Initiatives and Challenges for an Economical Approach for Decarbonisation

Moderator



Rami Bakir
Chief Executive Officer
Messabeh

Speakers



Rashid Al Mawali
Regional HSE and Carbon Manager
bp



Kahina Abdeli-Galinier
Emissions Management Business Director
Schlumberger



Kamel Ben-Naceur
2022 SPE President
Chief Executive Officer
Nomadia Energy Consulting



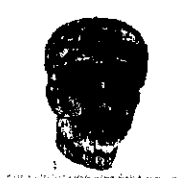
Zaher Ibrahim
Vice President, Middle East, North Africa, Turkey and India
Baker Hughes



Darcy Spady
2018 SPE President
Managing Partner
Carbon Connect International

How the Petroleum Industry is Preparing itself for the Era of Decarbonisation and Energy Transition

Moderator

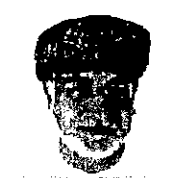


Bader Al-Kharusi
Oil North Director
Petroleum Development Oman

Speakers



Najla Al-Jamali
Chief Executive
Alternative Energy OQ



Sami Baqi Al Lawati
Technical Director
Petroleum Development Oman



Yousuf Al Ojaili
President
bp Oman



Kate Evans
Solution Owner, Carbon Storage Modelling and Energy Transition Solutions
Halliburton Landmark



Sherif Foda
CEO
NESR

Maximising Oil Recovery through Advanced and Cost-Effective IOR/EOR Methods

Moderator



Xudong Jing
Independent
Consultant

Speakers



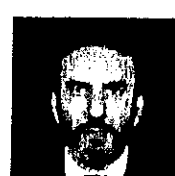
Alya Al Maimani
Vice President Oman
North Operation
Occidental of Oman



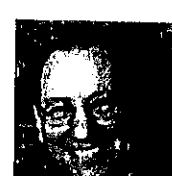
Salim Al-Sikaiti
Oil South Director
Petroleum
Development Oman



Diederik Boersma
General Manager
Petroleum Engineering
Shell



Shehadeh Masalmeh
Senior Advisor
Reservoir
Engineering
ADNOC



Arne Skauge
Professor/Director
Energi Simulation
Research Chair in
EOR University of
Bergen/Energy
Research Norway

Gas Development Optimisation, Advancements, and LNG

Moderator



David Pope
Vice President
Subsurface,
Middle East
bp

Speakers



Mohamed Al-Naseeb
Chief Operating
Officer
Oman LNG



Nick Dancer
General Manager
and Director
Petrogas E&P
Netherlands



Sergio Giorgi
General Manager
and Country Chair
TotalEnergies
Oman



Matthew Potter
Refining and Products
Trading Manager
Asia Pacific and the
Middle East
bp

Carbon Pricing Mechanisms

Moderator



Darcy Spady
2018 SPE President
Managing Partner
Carbon Connect
International

Speakers



Layth Al Jahdhami,
Manager, Market
Intelligence
Oman LNG



Elliot Aylwin,
Environmental
Commodities
Trader,
OQ Trading



Agnieszka Pawlak
Technical Director
Carbon Connect
International

The Role of Technologies in Unlocking Offshore Potential and Providing Efficient, and Sustainable Upstream Activities

Moderator



Ali Al-Lawati
Managing Director
Schlumberger
Oman

Speakers



Stefano Carbonara
Managing Director
Eni Oman



Ibrahim Al Saleh
Managing Director
Musandam Oil and
Gas



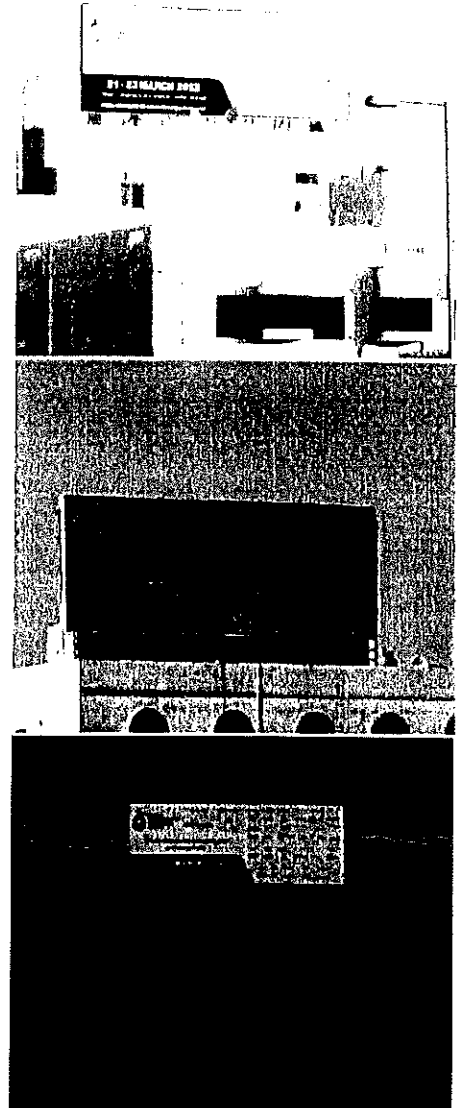
Ian Ayling
Chief Sales Officer,
Completion and
Production Solutions
NOV



Lyndsey Lomas
VP Digital Eastern
Hemisphere
Schlumberger

Social Media Activity

Strategic Outdoor Branding



Newspapers



A Wide-reaching Marketing Campaign

DIGITAL MEDIA

TRADITIONAL MEDIA



350,947

Social Media Total Engagement



6,122,301

Social Media Total Impressions



1,918,987

Social Media Total Reach



97

Total Media Coverage on Print and Digital Platforms



214

Radio AD Spots



1,435,789

Total Emailer Reach



1,000,615

SMS Reach



12

Radio RJ Mentions



5

Outdoor Advertising Sites



17

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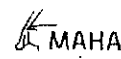
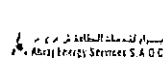
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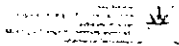
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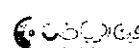
OILGAS



omanoilandgas.com

World Oil

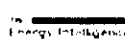
thebusinessyear



rigfinder.



Quick



Devdiscourse

**CONFIRM YOUR PARTICIPATION
FOR OPES 2024 TODAY!**

22 - 24 APRIL 2024

Oman Convention & Exhibition Centre
Muscat, Oman

Contact Us

Satyam Chopra

Exhibition Director - Oman Petroleum & Energy Show

The Organizer

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CONNECT