

🇯🇵 Japan - Thailand 🇹🇭

Public - Private Automotive Business Forum for Energy and Industry Dialogue



The Governments of Japan and Thailand are currently preparing to launch a ministerial-level policy dialogue, known as the Energy and Industry Dialogue (EID), covering issues related to addressing energy infrastructure and strengthening of key industries, including the automotive sector. For nearly 60 years, the two countries have fostered mutual economic development through the growth of Thailand's automotive industry. Leading to the launch of the EID, and with participation from the Japanese and Thai private sectors, automotive policies of the governments and the strategies of automotive related industries will be shared with stakeholders in Thailand to enhance cooperation and strengthen solidarity between Japan and Thailand through the automotive industry.

Date Wednesday 15th January, 2025

Time Forum : 13.30-17.30 (Thai time)
Networking : 17.30-19.00 (Thai time)

Venue (Onsite) Crystal Hall 3rd Floor, The Athenee Hotel, Bangkok
*Registration closes on Friday, January 10, 2025, or earlier if seats are fully booked. (Seats are limited. Participants who are successfully registered will receive a confirmation email from the event coordinator.)
(Online) Zoom Webinar

Language Thai / Japanese / English
(Simultaneous interpretation provided)

Register here



Time	Agenda
13.00-13.30	Registration
13.30-13.45	Opening remarks
	<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>Mr. MUTO Yoji Video Message Minister of Economy, Trade and Industry, METI</p> </div> <div style="text-align: center;">  <p>Mr. Maris Sangiampongsa Video Message Minister of Foreign Affairs</p> </div> </div> <p style="text-align: center; margin-top: 10px;">Mr. Pichai Chunhavajira (TBD) Deputy Prime Minister and Minister of Finance</p>
13.45-13.55	Photo Session
13.55-14.10	Keynote speech - Global Automobile Strategy of Japan
	<div style="text-align: center;">  <p>Mr. MATSUO Takehiko Vice-Minister for International Affairs, Ministry of Economy, Trade and Industry, METI</p> </div>
14.10-14.25	Keynote Speech - The Automobile future in Thailand
	<div style="text-align: center;">  <p>Mr. Narit Therdsteerasukdi Secretary General, Thailand Board of Investment, BOI</p> </div>
14.25-14.55	Coffee Break

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15th JANUARY 2025 | (FORUM) 13.30-17.30 / (NETWORKING) 17.30-19.00

CRYSTAL HALL 3rd FLOOR, THE ATHENEUM HOTEL, BANGKOK (ONSITE)
ZOOM WEBINAR (ONLINE)



Time	Agenda
14.55-15.30	Panel discussion - Strengths and Challenges of Thailand as an Asian Automobile Production/Export Hub
	 Mr. Surapoom Udomwong Executive Vice President of Toyota Motor Thailand (TMT)
	 Dr. Nattapol Rangsitpol Permanent Secretary, Ministry of Industry
	 Mr. INUZUKA Naoto CEO & President, DENSO INTERNATIONAL ASIA Co., Ltd.
	 Mr. KURODA Junichiro President of JETRO Bangkok Moderator
15.30-16.00	Panel discussion - Current status and future prospects of the automotive supply chain
	 Mr. TSUJI Noboru Chairman of MITSUBISHI MOTORS THAILAND
	 Mr. Sompol Tanadumrongsak President of Thai Auto-Parts Manufacturers Association (TAPMA)
	 Dr. Pavida Pananond Professor, Thammasat Business School, Thammasat University
	 Mr. ISHIKAWA Hiroshi Executive Director, JETRO Singapore Moderator
16.00-16.30	Panel discussion - Circular Economy and Ecosystem
	 Mr. FURUKAWA Kazunari Senior Vice President Carbon Neutral Strategy Division of ISUZU MOTORS LIMITED
	 Dr. SASAKI So Professor, Chuo University Moderator
	 Mr. Toemsak Srihirin Executive Director of MTEC
16.30-17.20	Panel discussion - Next-Generation Vehicles: Potential of Hydrogen, E-Fuel, and Biofuel
	 Mr. MAEDA Masahiko Chief Executive Officer of Asia Region Toyota Motor Corporation
	 Mr. Watcharin Boonyarit Deputy Director General of Energy Policy and Planning office (EPPO), Ministry of Energy
	 Mr. ITO Shinsuke Operating Executive of Honda Motor Co., Ltd.
	 Dr. Sumittra Charojrochkul Executive Director, National Energy Technology Center (ENTEC)
	 Mr. Pongsak Luangchindarat Climate Technology Deputy Director, BIG
	 Dr. KONO Tatsuoki Professor, The University of Tokyo Moderator
17.20-17.30	Closing Remarks
	 H.E. Mr. OTAKA Masato Ambassador of Japan to Thailand
	 Mr. Piyapak Sricharoen Director-General, Department of East Asian Affairs, Ministry of Foreign Affairs
17.30-19.00	Networking

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